



Distracted Driving

Innovative Education and Enforcement Campaigns



Serving the Leaders of Today, Developing the Leaders of Tomorrow®



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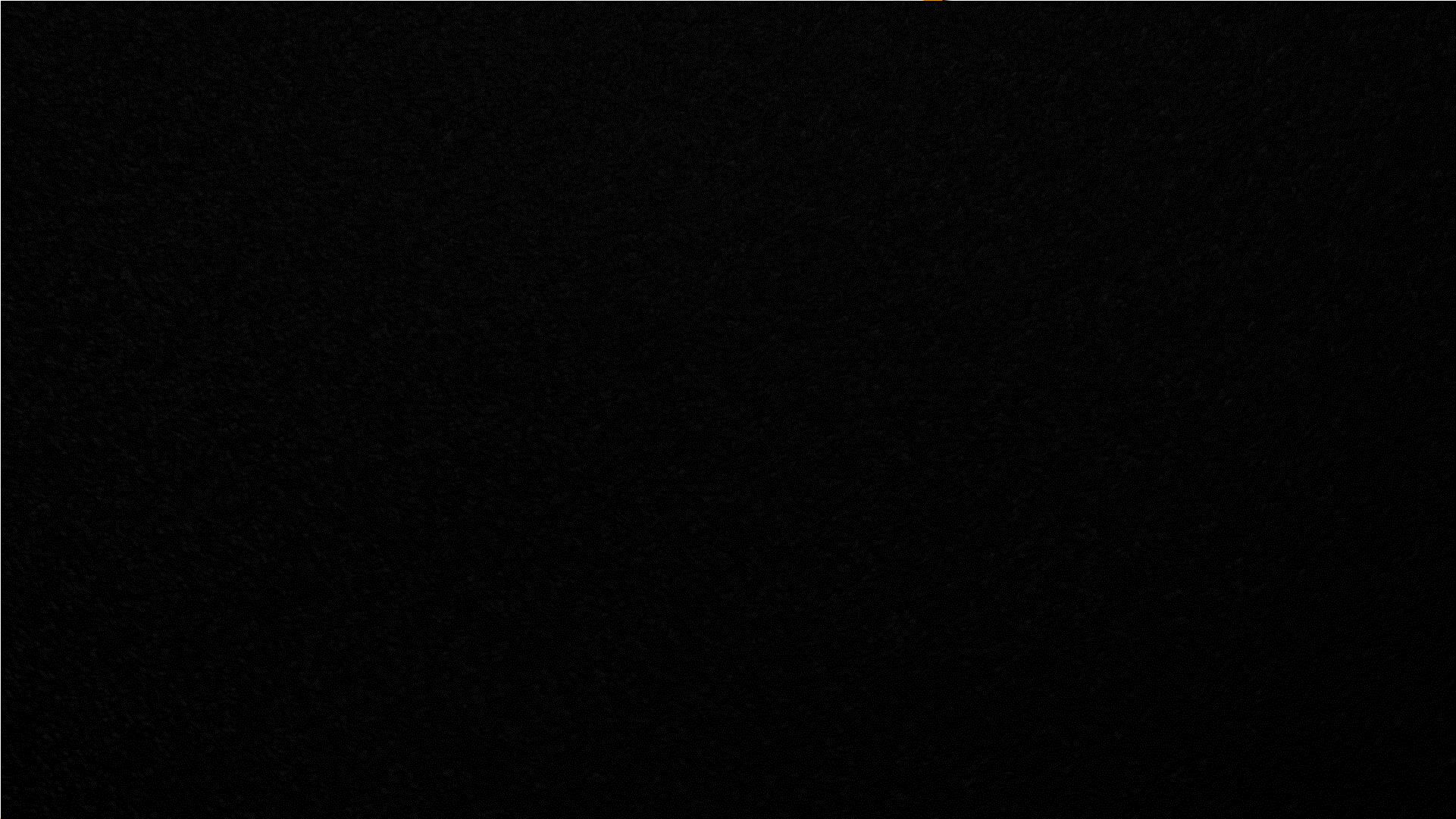
Serving the Leaders of Today, Developing the Leaders of Tomorrow®

Florida Study



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Loudoun County, Virginia



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Loudoun County, Virginia



Loudoun County, Virginia

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Driver who fatally struck baby in Va. crosswalk indicted on manslaughter charges



By [Jack Moore](http://wtop.com/author/jack-moore/) (<http://wtop.com/author/jack-moore/>)
November 14, 2016 1:13 pm



Montgomery County, MD



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I AM NOT HOMELESS
I AM A MONTGOMERY
COUNTY POLICE OFFICER
LOOKING FOR CELL PHONE
TEXTING VIOL -

Michigan



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Michigan





Serving the Leaders of Today, Developing the Leaders of Tomorrow®

California Highway Patrol

- Target ages 16-19, 20+
- Strategic plan: statewide surveys/enforcement
- Agency wide training
- Education:
 - “Impact Teen Drivers”
 - “Smart Start”
 - Adult safety presentations
 - Highway messaging
 - Social media



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