



# Badges, Buckles, Belts & Beyond

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Back issues of the BBB&B Newsletter can be found at <http://www.smartsafeandsober.org>

## Checkpoint Strikeforce Unites Region In Combating Drunk Driving

*Campaign combines strict checkpoint enforcement, targeted public education*

WASHINGTON, DC—At an actual sobriety checkpoint, agencies from across the region joined in kicking off the Checkpoint Strikeforce sobriety checkpoint and public awareness campaign. Throughout the remainder of 2004, the campaign is employing resonant ads in a robust (\$320,650) paid media effort to remind citizens of the many dangers and consequences of impaired driving. Law enforcement agencies are deploying a network of sobriety checkpoints, effectively erasing jurisdictional borders with this key tool to fight drunk driving. Virginia, Maryland, the District of Columbia and other mid-Atlantic states are setting up a minimum of one checkpoint a week.

Special efforts include Fairfax County, which is setting up at least one checkpoint a week solely within the county; the District of Columbia, which is extending the time period of its checkpoints to intercept Happy Hour drunk drivers; and Montgomery County, which mobilized the first of its subsequent checkpoints on August 27.

In its third year, Checkpoint Strikeforce, in tandem with other DUI efforts, is showing early signs of making a difference. Following a series of alarming increases in drunk driving fatalities, 2003 saw the three-jurisdiction area of Virginia-Maryland-

DC experience 679 alcohol related traffic fatalities, precisely the same cumulative figure as was recorded in the three jurisdictions in 2002. In 2001, cumulative VA-MD-DC alcohol-related traffic fatalities totaled 668. The recent-year low in drunk driving fatalities for the combined



PHOTO BY BOB WALL / VACP

three jurisdictions was 521 in 1999. (Source: National Highway Traffic Safety Administration. See fact sheet.)

“The strength of Checkpoint Strikeforce is that it unifies all the key elements proven to reduce drunk driving,” said Elizabeth A. Baker, regional administrator for the National Highway Traffic Safety Administration (NHTSA),

which funds the campaign. “Jurisdictional borders are essentially made moot by the deployment of sobriety checkpoints across the region. Behavioral changes are motivated by cre-

ative ads tailored to our young male audience and heavily aired on targeted stations. Each element of the campaign reinforces the others.

“The bottom-line message of Check-



See **Strikeforce**, page 10



PHOTO BY DONALD ALLEN / VACP

## Border to Border 2004: Successful For Eighth Year

The Virginia Association of Chiefs of Police in cooperation with law enforcement agencies throughout Virginia and the bordering states of Maryland, West Virginia, Kentucky, Tennessee and North Carolina completed its "Border To Border" project September 2, 2004. This was the eighth year for the project as part of Virginia's "Smart, Safe and Sober" traffic safety campaign.

This year, 190 law enforcement officers representing 45 agencies held 8 checkpoints with 592 summons or arrests made. Checkpoints were held at the state borders in Giles, Lee, Wise, Pittsylvania, Chesapeake, King George and Frederick Counties. Officers checked traffic for three hours with sister state law enforcement officers beginning at 10:00 AM and ending at 3:00PM. Two of the southwestern counties had rain interfere with the project or greater numbers would have been reported. Participating officers reported the following violations of special interest this year during the 3-hour checkpoints:

- 2 DUI arrests
- 1 Felony Habitual Offender
- 48 Adult Seat Belt Violations
- 41 Speeding Violations
- 2 Reckless Driving Violations
- 9 Child Safety Seat Violations
- 3 Narcotic Violations (65 canine vehicle searches)
- 6 Commercial Motor Vehicle Violations (2 removals from the highway)
- 14 Technician Inspections of CPS (Only 2 were installed correctly)

"We are extremely pleased with the efforts and professionalism of our law enforcement agencies throughout Virginia and in our neighboring states," explained Donald Allen, Traffic Safety Specialist with the Virginia Association of Chiefs of Police. "Compared with our efforts last year we issued more summons with many more officers involved this year. Each year the numbers of participants increase as a testament to its success and popularity with law enforcement officers in Virginia as well as our bordering states. We saw a decrease in the number of adult seat belt violations but saw the same number of child safety seat violations. This is certainly a message to all of us that we need to continue to enforce child safety seat statutes as well as continue the education of parents and caregivers as to proper use and installation of child safety seats."



PHOTO BY DONALD ALLEN / VACP

## Operation HEAT WAVE 2003–2004 Winners

Operation HEAT WAVE is a statewide effort of law enforcement agencies (police departments, sheriff's offices, etc.) to increase public awareness of the Help Eliminate Auto Theft program; familiarize citizens with the toll-free telephone number (1-800-947-HEAT); and encourage citizen participation in helping to eliminate auto theft in Virginia by calling in tips on auto-theft activity. For more information, go to <http://www.heatreward.com/enforcement.html>



<b>Division 1</b>		
FIRST PLACE	Henrico County Division of Police	
SECOND PLACE	Richmond International Airport Police Department Town of West Point Police Department	
THIRD PLACE	Southside Virginia Training Center Police Department	
CERTIFICATES	Blackstone Police Department Chesterfield County Police Department Hopewell Bureau of Police	Nottoway County Sheriff's Office Petersburg Police Department
<b>Division 2</b>		
FIRST PLACE	Orange County Sheriff's Office	
SECOND PLACE	Town of Culpeper Police Department	
THIRD PLACE	Culpeper County Sheriff's Office Front Royal Police Department	Warren County Sheriff's Office
CERTIFICATE	Rappahannock County Sheriff's Office	
<b>Division 3</b>		
THIRD PLACE	Lynchburg Police Department	
<b>Division 4</b>		
FIRST PLACE	Wythe County Sheriff's Office	
SECOND PLACE	Galax Police Department	
CERTIFICATES	Buchanan County Sheriff's Office Marion Police Department	Washington County Sheriff's Office Wytheville Police Department
<b>Division 5</b>		
FIRST PLACE	Newport News Police Department	Portsmouth Sheriff's Office
SECOND PLACE	City of Suffolk Sheriff's Office	Smithfield Police Department
THIRD PLACE	Norfolk Police Department	
CERTIFICATES	Chesapeake Police Department	Isle of Wight County Sheriff's Office
<b>Division 6</b>		
FIRST PLACE	Roanoke City Police Department	
SECOND PLACE	City of Salem Police Department	
THIRD PLACE	Rocky Mount Police Department	Vinton Police Department
CERTIFICATES	Blacksburg Police Department	Montgomery County Sheriff's Office
<b>Division 7</b>		
FIRST PLACE	Arlington County Police Department	
SECOND PLACE	Alexandria Police Department	
THIRD PLACE	Herndon Police Department	
CERTIFICATE	Fairfax County Police Department	

***Congratulations to all the winners!***

Write-ups about the winners can be found at <http://www.heatreward.com/ohwwriteups.html>

# 2003 Virginia Law Enforcement Challenge Winners

This year, 42 Virginia agencies entered both the Virginia Law Enforcement Challenge and the National Law Enforcement Challenge. Awards were presented to all of the police agencies at the Virginia Association of Chiefs of Police Annual Conference in August. (Individual award presentations were scheduled for the winning Sheriff's Offices.)

At the IACP Annual Conference in Los Angeles this November, nine Virginia agencies will be recognized as National Challenge winners, and West Point Police

Department will receive the Clay Hall Memorial Award for the best traffic safety program in the nation.

For the fifth year in a row, the Virginia Association of Chiefs of Police won first place in the National Challenge State Association category, beating out the Vermont Association of Chiefs of Police.

The Virginia Law Enforcement Challenge has been such a success in promoting traffic safety that now \_\_ other states have conducted their own state challenge programs.

Congratulations to all of the winners!



## Municipal Categories

Category 1: 1-25 Officers	Placement	Notes
West Point Police Department	1	Occupant Protection Award <i>National Challenge:</i> 1st place – Municipal 1 Clay Hall Memorial Award
Smithfield Police Department	2	
Vinton Police Department	3	
Category 2: 26-50 Officers	Placement	Notes
Waynesboro Police Department	1	Speed Awareness Award
Christiansburg Police Department	2	
Culpeper Police Department	3	Child Passenger Safety Award
Pulaski Police Department	--	Youth Alcohol Award
Category 3: 51-150 Officers	Placement	Notes
Harrisonburg Police Department	1	<i>National Challenge:</i> 3rd place (tie) – Municipal 4
Fairfax City Police Department	2	
Leesburg Police Department	3	
Category 4: 151-400 Officers	Placement	Notes
Roanoke City Police Department	1	<i>National Challenge:</i> 3rd place (tie) – Municipal 5
Chesapeake Police Department	2	
Arlington County Police Department	3	
Category 5: 401-750 Officers	Placement	Notes
Chesterfield County Police Department	1	<i>National Challenge:</i> 3rd place – Municipal 6
Prince William County Police Department	2	
Henrico County Division of Police	3	
Category 6: 751+ Officers	Placement	Notes
Fairfax County Police Department	1	DUI Award <i>National Challenge:</i> 2nd place – Championship Class Child Passenger Safety Award (tie); DUI Award (tie)
Virginia Beach Police Department	2	

## Sheriff Categories

Category 1: 1-25 Deputies	Placement	Notes
New Kent County Sheriff's Office	1	<i>National Challenge:</i> 1st place – Sheriff 2
King William County Sheriff's Office	2	
Category 2: 26-50 Deputies	Placement	Notes
Wythe County Sheriff's Office	1	
Category 3: 51-150 Deputies	Placement	Notes
Stafford County Sheriff's Office	1	
Montgomery County Sheriff's Office	2	
Frederick County Sheriff's Office	3	<i>National Challenge:</i> 1st place – Sheriff 4
Category 4: 151-400 Deputies	Placement	Notes
Rockingham County Sheriff's Office	1	
Hanover County Sheriff's Office	2	

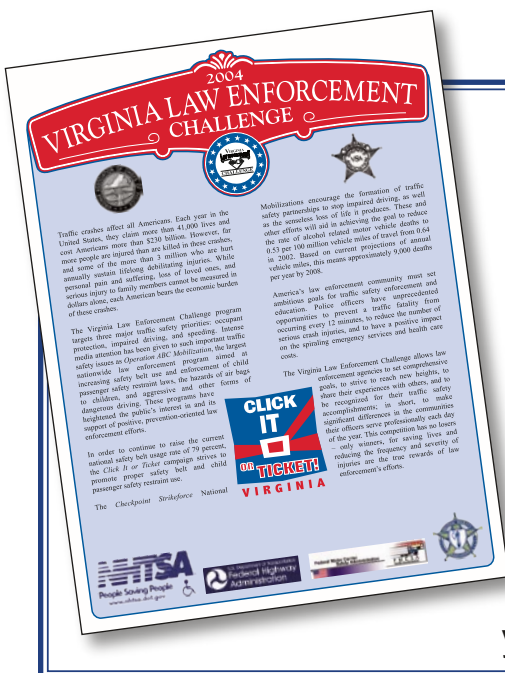
## University Police

Department	Placement	Notes
Virginia Tech Police Department	1	
University of Richmond Police Department	2	Rookie of the Year Award <i>National Challenge:</i> 2nd place – Universities
Old Dominion University Police Department	3	

## Outstanding Program Award

Virginia State Police	"Troopers at Sea" Program <i>National Challenge:</i> 2nd place – State Police/Highway Patrol 4
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For a complete list of National Chiefs Challenge winners, visit <http://www.chiefschallenge.org>.



**It's never too early to start putting together your application!**

Start gathering your materials now for your 2004 Law Enforcement Challenge entry. Contact Bob Wall ([bob@vachiefs.org](mailto:bob@vachiefs.org)) or Don Allen ([don@vachiefs.org](mailto:don@vachiefs.org)) for help or additional information on putting together your entry. Applications will be arriving in mailboxes soon.



# Congratulations 2003 Virginia Law Enforcement Challenge Winners!



## Transportation Secretary Norman Mineta reports record safety belt usage among Americans on the road

SEATTLE, WA—A record 80 percent of Americans wear their safety belts while driving or riding in their vehicles, U.S. Secretary of Transportation Norman Y. Mineta announced September 16th during a visit to Seattle. The Secretary, while visiting Seattle's Harborview Medical Center, said the number of Americans wearing their safety belts has increased dramatically over the past few years.

"The Bush Administration's unprecedented focus on highway safety has produced a record high percentage of Americans wearing their safety belts and a record low fatality rate," Mineta said.

In the past four years, safety belt use has increased steadily from 71 percent in 2000 to 80 percent this year. The 80 percent safety belt usage will save 15,200 lives and \$50 billion in economic costs associated with traffic related crashes, injuries, and deaths every year, Mineta said.

The Secretary said the success was due in large part to states that have passed primary safety belt laws. Twenty-one states, the District of Columbia and Puerto Rico have primary safety belt laws that allow police officers to stop a motorist solely for not wearing a safety belt.

The Secretary chose to visit Washington for the announcement to tout its success, noting 94 percent of the state's citizens buckle up. Washington passed a primary seat belt law in 2002 and experienced a 9 percent reduction in overall traffic fatalities since the law was passed, he said.

"It's no coincidence that because 8 out of 10 Americans are wearing their safety belts, we have also achieved the lowest traffic fatality rate on our Nation's highways since record-keeping began 29 years ago," Mineta said.

Today's traffic fatality rate is 1.48 fatalities per 100 million

vehicle miles traveled, a dramatic reduction since 1975 when the rate was 3.35 fatalities per 100 million vehicle miles traveled.

Recognizing that wearing safety belts saves lives and reduces risks of injury and even death, Secretary Mineta, while at Seattle's Harborview Medical Center, met with emergency room staff from the hospital who specialize in trauma injury treatment and prevention.

Secretary Mineta was joined by National Highway Traffic Safety Administrator Dr. Jeffrey Runge and Dr. Frederick Rivara, Director of the Harborview Injury Prevention and Research Center also joined the Secretary for the announcement.

The Safety Belt Use in 2004 Overall Results can be viewed at <http://www.nhtsa.dot.gov/people/injury/Traffic-Safety-Facts/Research-Notes/SeatBelt-Use-2004/>

## Study finds benefits of electronic stability control

Electronic Stability Control (ESC) systems appear to be effective in reducing the number of single-vehicle crashes, including rollovers, according to a preliminary study by the U. S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA). The technology has proved particularly effective for sport utility vehicles (SUVs), the study found.

In 2003, 7.4 percent of the light vehicle fleet was sold with some form of ESC. The systems can improve a vehicle's stability by electronically assisting drivers in dangerous situations. In most vehicles, the ESC system improves the vehicle's lateral stability and, at the same time, electronically combines the attributes of anti-lock brakes and traction control systems to help a driver avoid a potentially dangerous situation.

Among vehicles in the NHTSA study, ESC reduced single vehicle crashes in passenger cars by 35 percent when compared to the same models sold in prior years without the technology. The preliminary results were even more dramatic for the much smaller sample of SUVs in the study: Single vehicle crashes were reduced by 67 percent in models with ESC. Evaluat-

ing fatal crashes only, ESC was associated with a 30 percent reduction for passenger cars, 63 percent for SUVs.

"This technology appears to provide safety benefits by reducing the number of crashes due to driver error and loss of control because it has the potential to anticipate situations leading up to some crashes before they occur and automatically intervene to assist the driver..." according to the study.

NHTSA evaluated the technology by studying fatal and non-fatal crashes from 1997-2003. The study examined crash statistics only for vehicles equipped with ESC as standard equipment. The agency emphasized that the results are preliminary and that it will have more confidence in the effectiveness of ESC when studies can evaluate a larger cross-section of the vehicle fleet.

In 2003, 15,621 people died in single vehicle passenger crashes on the nation's highways. Summaries of the study are available on the NHTSA web site at: <http://www.nhtsa.dot.gov/cars/rules/regrev/evaluate/809790.html>

## Guidelines For Identifying Insurance Fraud Available

Police reports are often the starting point for Virginia State Police (VSP) insurance fraud investigators or for insurance companies' special investigation units. The Insurance Fraud Program in the Bureau of Criminal Investigations (BCI) of the Virginia State Police (VSP) has produced easy-to-use cards containing guidelines to assist law enforcement in identifying insurance fraud.



The guide includes need-to-know information to assist law enforcement in recognizing potential insurance fraud scams like staged accidents, unattended and stolen vehicles, property crimes, slip-and-falls, and worker's compensation schemes.

Three 6" x 3" cards are hinged together with information on each side of each card. To order these cards, individually or in bulk quantities, please contact Pamela Jewell, program support manager, at 804-323-2850 or [pjewell@vsp.state.va.us](mailto:pjewell@vsp.state.va.us).

Knowing what to look for when investigating a crash or a property crime and reporting suspected insurance fraud is just one more way we can work together to stamp out fraud.

VIRGINIA STATE POLICE  
INSURANCE FRAUD DIVISION



1-877-62FRAUD  
[www.stampoutfraud.com](http://www.stampoutfraud.com)

## Williams Receives First IASIU Virginia Chapter Distinguished Service Award

RICHMOND, Va.—The Virginia Chapter of the International Association of Special Investigation Units (VAIASIU) awarded its first Robert J. Covington Distinguished Service Award to Capt. Frank A. Williams, commander of the Special Services Division (SSD) of the Virginia State Police.

The service award, given in recognition of outstanding leadership and commitment in the fight against insurance fraud, was presented to Williams during the VAIASIU annual fraud seminar held at the Holiday Inn Koger Center in Richmond, May 12. Prior to heading up the SSD, Williams was the commander of the Virginia State Police Insurance Fraud Division (IFD) and assistant director of the Bureau of Criminal Investigations.

"Under Capt. Williams' leadership, the IFD and Virginia made significant inroads in the fight against insurance fraud," said Wade Wickre, VAIASIU president. "Capt. Williams exemplifies the ideals of the IASIU

and fighting insurance fraud."

Williams had been at the helm of the IFD since it was established by the General Assembly January 1, 1999. In five years, the Division's efforts have resulted in more than \$10 million in court-ordered restitution and 475 insurance fraud and related arrests. Williams was responsible for implementing the "Stamp out Fraud" awareness program, toll-free hotline and the [www.stampoutfraud.com](http://www.stampoutfraud.com) Web site. The "Sharp Eye" reward program for reporting insurance fraud was launched in 2003.

Williams came to the IFD from the Criminal Intelligence Division, where he served as Commander from 1996-1998. For about 10 years prior to that, he was the Chief Arson Investigator and senior explosives technician with the General Investigations Division of the Virginia State Police. Williams holds a master's degree in public administration and a bachelor's degree in administration of justice,



both from VCU.

"The decision was unanimous that the first recipient of this award should be Capt. Williams," explained Rocky Womble, chairman of the VA IASIU awards committee and an investigator with Virginia Mutual Insurance.

The award was named for Robert J. Covington, an associate vice president for Virginia Mutual Insurance, in honor of his service and work with the VAIASIU. He was instrumental in the formation of the VAIASIU and remained active in the organization until his death in 1998.

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On May 26, 2004, thirteen police officers from Southwest Virginia completed the two day child safety seat course, Operation Kids, in Hillsville, Virginia presented by Don Allen from the Virginia Association of Chiefs of Police. Officers completing the training were from the Carroll County Sheriff's Office, Virginia State Police, Hillsville PD, and the Galax Police Department. Chief Steve Williams, Hillsville Police Department stated, "We are excited that the training was here in Hillsville, this is the first time that Hillsville has offered training of any kind. The training is greatly needed here in this area to assist with child safety issues."



VACP Traffic Safety Specialist Donald Allen conducted a 16 hour Operation Kids Class on August 25<sup>th</sup> and 26<sup>th</sup> at the Wythe County Sheriff's Office, Wytheville, Virginia. Thirteen police officers from the Wythe, Buchanan and Montgomery County Sheriff's Office completed the class along with one member of the Virginia State Police from Giles County.

At the completion of the class the students conducted a checkpoint at Wal-Mart in Wytheville from 1:00PM until 3:00PM. Fourteen seats were inspected by the officers who found only one seat to be installed correctly.



## SAVE THE DATE!!

### Virginia Military/Civilian Workshop

November 3-4, 2004 — Ft. Eustis Club – Fort Eustis, VA

This workshop provides a unique opportunity for safety advocates from Virginia to hear experts and leaders discuss the latest issues in transportation safety. Sessions on Safety Programs, Law Enforcement, Engineering, Research, and Legislation are offered to examine new developments and opportunities in the areas of highway, rail, air and water safety.

Download the agenda and registration form at <http://www.smartsafeandsober.org>

### ABC's 19th College Conference: "Taking Stock: Where We've Been...Where We're Going"

November 5-6, 2004 — DoubleTree Hotel – Virginia Beach, VA

College Conference seeks to provide a common ground for students, campus staff and faculty, community leaders, coalition members, community prevention professionals, campus and local law enforcement, counselors, and campus alcohol and other drug coordinators by focusing on a topic that is a common concern, alcohol abuse prevention. The dynamic workshops and speakers will motivate you to seek research-based strategies as a foundation in your pursuit to implement environmental prevention strategies.

Deadline to register for the hotel conference rate is Wednesday, October 20, 2004. Deadline to register for the conference with ABC is Thursday, October 21, 2004.

For more information, visit <http://www.abc.state.va.us/Education/collegeConference/collegeConference.html>

## NHTSA Brings Focus to Child Safety Issue

### Booster seat use low among young children

The U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) today released results of a major survey showing that relatively few children who should be riding in booster seats are doing so. The findings come in conjunction with the launch of a new national education campaign today to increase booster seat use.

The nationwide telephone survey indicates that just 21 percent of children age four to eight are "at least on occasion" riding in a booster seat while traveling in a passenger vehicle. Another 19 percent of children in this age range were restrained "at least on occasion" in a front-facing child safety seat.

"This survey supports what our crash statistics imply, that children are at unnecessary risk of being injured in crashes because they are either in the wrong restraint for their size, or worse, totally unrestrained," Dr. Runge said. "Children are not only safer, but more comfortable in a safety belt that fits, and that's what a booster seat provides."

Results of the latest survey, which cover a variety of traffic safety issues involving children, were released today by NHTSA Administrator Jeffrey W. Runge, M.D., at a news conference in the Houston suburb of Pasadena. The event marked the launch of a new national campaign to increase booster seat use, called "Boost for Life," which is being led by the National Automobile Dealers Association (NADA).

Children who have outgrown their child safety seat should ride in a booster seat until they are at least eight years old or 4 feet, 9 inches tall, according to NHTSA. Children placed in poorly fitting adult safety belts can suffer serious life-threatening injuries, or risk being ejected from a vehicle altogether in the event of a crash.

NHTSA's new research findings on child passenger safety are drawn from a national survey conducted by the agency on a biannual basis to monitor the public's attitudes, knowledge, and self-reported behavior regarding safety belts, air bags, crash injury experience, and emergency medical services. In addition to its findings on booster seat use, the new survey results provide an array of information on other child passenger safety issues.

Findings of the newly released survey were derived from two telephone questionnaires, each administered to a randomly selected sample of about 6,000 persons age 16 and older. The interviewing was conducted between January and March of 2003.

According to the survey, 85 percent of the parents and caregivers of young children had heard of booster seats. Among those who were aware of booster seats, 60 percent said they had used them "at some time" with their children.

Dr. Runge lauded the National Automobile Dealers Association for leading the new "Boost for Life" campaign. The campaign, to begin in October with the support of NHTSA, will involve public awareness efforts by dealerships throughout the country. Dealers will conduct child safety seat inspection programs for the public and will distribute at least 5,000 NHTSA brochures to promote booster seat use. NADA represents about 20,000 franchised new car and truck dealers.

"Education is one of our most effective tools for ensuring the safety of children in motor vehicles," Dr. Runge said.

The new research report can be viewed on the NHTSA website at [http://www.nhtsa.dot.gov/people/injury/traffic\\_tech/2004/TrafficTech294/index.html](http://www.nhtsa.dot.gov/people/injury/traffic_tech/2004/TrafficTech294/index.html)

## Strikeforce

*continued from page 1*

point Strikeforce is as simple as it is serious: If you drink and drive, you WILL get caught."

Studies show that sobriety checkpoints can reduce alcohol-related crashes by as much as 20 percent. Using sobriety checkpoints and patrols, when and where drunk driving is most likely to occur, checkpoints deter motorists from driving under the influence and arrests those who do drink and drive.

Checkpoint Strikeforce's creative radio ads, which will run until

the end of the year, are designed specifically to hit home with the target audience of 21-to-35-year-old males – a hard-to-reach audience that is statistically most at risk for drunk driving. Of all fatal crashes, drivers in this age group have the highest incidence of intoxication – approaching double the rate of teenagers and drivers 45 and older. (Source: NHTSA)

The first ad, "Mom," is a 60 second vignette of a 24-year old guy who has to rely on his mother to drive him everywhere because he

lost his license after getting caught at a sobriety checkpoint. "Losing Your License" employs a series of sound effects (bottles clanking, cell door slamming, gavel banging, etc.) and a hard-hitting script to illustrate the life-changing consequences of being arrested for drunk driving at a sobriety checkpoint. "Checkpoint Strikeforce—The Movie," plays out like a movie trailer, dramatically demonstrating the consequences of driving drunk. Each ad closes with a 10-second read by local law enforcement officials.

## NHTSA Product Alert

**PRODUCT TITLE:** Driving When You Are Taking Medications

**PURPOSE:** This brochure was developed to assist people in making decisions about driving ability, risk and safety. It is intended as a discussion tool among people who take medications, their doctors and family members. The brochure discusses how medications may affect driving and provides suggested steps drivers may take to increase their driving safety if they take medications, and information resources for drivers taking medications.

**FORMAT:** 3 3/4" x 8 1/2", black and white, and 6 pages.

**TARGET AUDIENCE:** Drivers with medical conditions, their family members and healthcare professionals who treat them. It may be particularly relevant for older drivers seeking to maintain mobility.

**SUGGESTED MARKETING STRATEGIES/USE:** Distribute through partners, hospitals, doctors' offices, senior centers, Local Area Agencies on Aging and at conferences and exhibits.

**DEVELOPER:** NHTSA in partnership with the American Pharmacists Association and American Society of Consultant Pharmacists

**HOW TO ORDER:** Fax your orders to (301) 386-2194 or via the NHTSA online catalog at <http://www.nhtsa.dot.gov/people/outreach/media/catalog/index.cfm>

**POINT OF CONTACT:** Maura Butler, telephone 202.493.0434, or via email at [Maura.Butler@nhtsa.dot.gov](mailto:Maura.Butler@nhtsa.dot.gov)

MADD Virginia is happy to announce that on Saturday, October 2, 2004, our Public Policy Liaison, **Jeff Levy received the Jean Moorhead Duffy Award at the MADD National Conference** in Grapevine, Texas.

Jeff was honored for his volunteer leadership and endless dedication that helped bring about some of the changes in Virginia's DUI laws. He received the award as part of the annual MADD National President's Awards Ceremony.

More details can be found in the Fall 2004 MADD Newsletter due in your mailbox later this month.



Donald Allen, Western Region Traffic Safety Specialist for the VACP, and Waynesboro Chief of Police Doug Davis presented a Saved By The Belt Award to Ms. Betty Ann Haines on August 20th at the Waynesboro Police Department. Ms. Haines was saved by her restraint system when she was struck from the rear by a Chevrolet Blazer being operated by an inattentive driver on July 20th. Ms. Haines vehicle was totaled and investigating Officer David Shaw stated that Ms. Haines received only minor injuries as a result of her use of the lap and shoulder belt system.

As of August 30th, the VACP had received 18 Saved By

The Belt nominations for consideration of awards. This is an increase of ten for the same period last year. Police Officers wishing to nominate victims of crashes that were saved by the restrain system, air bag or child restraint may do so by contacting Don Allen at (540) 599-1449 or by down loading the application from the SS&S website at <http://www.smartsafeandsober.org>.



## Smart, Safe & Sober Partnership

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### Va. Assn. of Chiefs of Police (VACP) Traffic Safety Staff

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