



## 2017 VIRGINIA LAW ENFORCEMENT CHALLENGE APPLICATION

Applications are due to [VLEC@vachiefs.org](mailto:VLEC@vachiefs.org) by **Friday, May 5, 2017, by 11:59 PM**

Click here for a copy of the LEC How-To Guide: <http://bit.ly/22aMcCW>

Agency (as it would appear on an award): Salem Police Department  
 Agency Category: Municipal  
 Total Number of Sworn Personnel: 65 Total Number of Uniformed Officers on the Street: 34  
 Submitter(s) (main point of contact for application): Lieutenant Joe Mills  
 Department: Salem Police Department Patrol Division  
 Address: 36 E. Calhoun Street City: Salem State: VA Zip: 24153  
 Submitter Phone: 540-521-8796 Submitter Email: jmills@salemva.gov  
 Department Head: Chief Mike Crawley Email: mcrawley@salemva.gov

### APPLICATION ATTACHMENTS PACKET

#### CHECKLIST

Each attachment should be no longer or larger than 10 pages and 10 MB.

- NLEC Application (required)
- Speed Awareness Narrative (required)
- Speed Awareness Policies (required)
- Impaired Driving Narrative (required)
- Impaired Driving Policies (required)
- Occupant Protection Narrative (required)
- Occupant Protection Policies (required)
- State/Local Issue Narrative (required)
- State Local Issue Policies (required)
- Special Award Application(s) (1 attachment including narratives and policies for each award) (optional)

### SPECIAL AWARD CONSIDERATIONS

- Impaired Driving\*
- Occupant Protection\*
- Speed Awareness\*
- Bike/Pedestrian Safety
- Commercial Motor Vehicle Safety
- Distracted Driving
- Motorcycle Safety
- Technology
- Traffic Incident Management
- State/Local Issue is Special Award
- Consideration\*\* yes no Yes
- If yes, which one?  
Pedestrian Safety

\*Your agency is automatically considered for this Special Award upon submission of NLEC application

\*\*Cannot be Speed Awareness, Impaired Driving, or Occupant Protection; must be chosen from other Special Awards

## SUBMISSION DISCLOSURE QUESTIONS

Please answer the following questions to the best of your ability.

1. Total roadway crashes in 2014: 491
2. Total roadway crashes in 2015: 597
3. Total roadway crashes in 2016: 589
4. Total fatal crashes in 2014: 1
5. Total fatal crashes in 2015: 1
6. Total fatal crashes in 2016: 0
7. Total injury crashes in 2014: 148
8. Total injury crashes in 2015: 175
9. Total injury crashes in 2016: 159

### IMPAIRED DRIVING

For guidance on completing your Impaired Driving attachments, please refer to page 5 of the How-To Guide:

<http://bit.ly/22aMcCW>

1. This agency has a written policy making impaired driving enforcement a priority: yes  no
2. Number of officers who received training in 2016 in impaired driving: 34
3. This agency participates in officer recognition programs for impaired driving detection and apprehension:  
yes  no
4. Number of Impaired Driving Arrests in 2014: 67
5. Number of Impaired Driving Arrests in 2015: 62
6. Number of Impaired Driving Arrests in 2016: 94
7. Total number of fatal and injury crashes related to Impaired Driving in 2016: 8
8. Percentage of fatal and injury crashes related to Impaired Driving in 2016: 4.7
9. This agency is allowed to conduct Impaired Driving Checkpoints: yes  no
10. Number of Special Enforcement Efforts in 2016 for Impaired Driving (saturation patrols, checkpoints, etc.): 26
11. Output Statistics: How many DUI citations were issued in target areas?: 21
12. Output Statistics: How many DUI citations were issued during the target times?: 48
13. Output Statistics: How many contacts were made? (total): 5327
14. Output Statistics: How many contacts in target areas?: 1316

## OCCUPANT PROTECTION

For guidance on completing your Occupant Protection attachments, please refer to page 6 of the How-To Guide:

<http://bit.ly/22aMcCW>

1. This agency has a written policy making safety belt and child passenger safety enforcement a priority: yes  no
2. This agency has a written policy requiring officer safety belt use: yes  no
3. Does your state have a Primary Seat Belt Enforcement Law?: yes  no
4. Your state's average safety belt use percentage rate in 2016: 81.3
5. Your jurisdiction's safety belt use percentage rate at the beginning of 2016: 86
6. Your jurisdiction's safety belt use percentage rate at the end of 2016: 84
7. Number of officers who received training in 2016 in occupant protection: 34
8. This agency participates in Saved by the Belt/Air Bag (officer and/or citizen) awards programs: yes  no
9. Number of Seat Belt Citations in 2014: 290
10. Number of Seat Belt Citations in 2015: 158
11. Number of Seat Belt Citations in 2016: 225
12. Number of Child Seat Citations in 2014: 21
13. Number of Child Seat Citations in 2015: 24
14. Number of Child Seat Citations in 2016: 14
15. Number of Special Enforcement Efforts in 2016 for Occupant Protection: 20
16. Output Statistics: How many citations were issued in target areas?: 73
17. Output Statistics: How many citations were issued during the target times?: 142
18. Output Statistics: How many contacts were made? (total): 736
19. Output Statistics: How many contacts were made in target areas?: 387

## SPEED AWARENESS

For guidance on completing your Speed Awareness Submission attachments, please refer to page 8 of the How-To

Guide: <http://bit.ly/22aMcCW>

1. This agency has a written policy making speed enforcement a priority: yes  no
2. Number of officers who received speed-related training in 2016: 34
3. This agency participates in officer recognition programs for speed detection and apprehension: yes   
no
4. Number of Speeding Citations in 2014: 1297
5. Number of Speeding Citations in 2015: 1312
6. Number of Speeding Citations in 2016: 1564
7. Total number of 2016 fatal and injury crashes related to speed: 28
8. Percentage of 2016 fatal and injury crashes related to speed: 17.6
9. Number of Special Enforcement Efforts in 2016 for Speed: 53
10. Output Statistics: How many citations were issued in target areas?: 454
11. Output Statistics: How many citations were issued during the target times?: 873
12. Output Statistics: How many contacts were made? (total): 1964
13. Output Statistics: How many contacts were made in target areas?: 632

## STATE/LOCAL ISSUE

Your State/Local Issue cannot be Impaired Driving, Occupant Protection, or Speed Awareness. For guidance on completing your State/Local Issue attachments, please refer to page 9 of the How-To Guide: <http://bit.ly/22aMcCW>

1. This agency has a written policy making this issue a priority: yes \_\_\_ no
2. Number of officers who received training related to this issue in 2016: 34
3. This agency participates in officer recognition programs for this issue: yes \_\_\_ no
4. Number of citations issued involving this issue in 2014: 1
5. Number of citations issued involving this issue in 2015: 9
6. Number of citations issued involving this issue in 2016: 14
7. Total number of 2016 fatal and injury crashes related to this issue: 5
8. Percentage of 2016 fatal and injury crashes related to this issue: .08
9. Number of Special Enforcement Efforts in 2016 for this issue: 11
10. Output Statistics: How many citations were issued in the target areas?: 14
11. Output Statistics: How many citations were issued during the target times?: 14
12. Output Statistics: How many contacts were made? (total): 31
13. Output Statistics: How many contacts were made in target areas?: 14
14. How many special team enforcement details were directed at the State/Local Issue (not routine patrol)?:  
11

## IMPAIRED DRIVING

One of the highest priorities we endeavor to achieve here at the Salem Police Department is to protect our citizens and visitors to the city from those persons who choose to operate a motor vehicle while impaired by drugs and/or alcohol. As mentioned in the in the introduction of the Speed Awareness Narrative the City of Salem is home to a multitude of community events annually and alcohol is available to patrons for purchase at a number of them. This is not to mention the events where alcohol is not being sold but the specific culture of the event may entice attendees to indulge in the consumption of alcohol or drugs prior to the event and at times even stow away contraband on their person for use during an event where alcohol is not being sold. Roanoke College also has the facilities to host occasional music entertainment events as well as sporting events that are open to the general public. Heavy emphasis is placed upon impaired driving enforcement by our administrators and for good reason. Our officers and supervisors are reminded daily to seek out and arrest impaired drivers by all means available to them under the laws of the Commonwealth of Virginia.

**Problem Identification:** As previously mentioned, the City of Salem is home to approximately 2,050 Roanoke College students. At times, the population on the Roanoke College campus increases during special events being hosted on their property. During calendar year 2016, a number of events were held to include Alumni Weekend, the Waka Flocka Flame (a rap artist) concert, and large social gatherings prior to and following spring commencement exercises. More often than not, these events see students and others in attendance at these events consuming higher amounts of alcohol as compared to a usual weekend on campus. With increased consumption of alcohol in this environment comes increased risk of more persons making the decision to operate a motor vehicle while impaired.

The Salem Memorial Baseball Stadium is a very popular destination in the Roanoke Valley during baseball season. The Salem Red Sox Baseball team is an affiliate of the Boston Red Sox organization and therefore is governed by that organization. The baseball stadium has a seating capacity of 6,300 and the team plays sixty-five home games per season. In attempts to bolster fan attendance, the Red Sox organization offers pregame musical events and specially priced alcoholic beverages on certain nights all season long. Uniformed officers work overtime assignments at the games and officers on their regularly scheduled shifts in the Patrol Division are reminded to be on the lookout for intoxicated drivers in that area of the city.

Numerous concerts are also held throughout the year at the Salem Civic Center. Alcohol is sold at a majority of these events. The arena inside the civic center seats approximately 6,000 persons. During calendar year 2016 both the Brantley Gilbert concert and the Make America Rock again concerts were sellouts. The Salem Civic Center also hosted a new event in 2016 dubbed as the Blue Ridge Bike Fest, a motorcycle enthusiast trade show. To ensure adequate traffic enforcement during this particular event Roanoke City PD and Roanoke County PD worked DMV grant enforcement in conjunction with the times this event was scheduled in the

City of Salem. Uniformed officers also work overtime assignments at these events and Patrol Division will at times have to increase shift strength based upon events taking place at the civic center to ensure adequate coverage. This adjustment sometimes involves assigning DMV grant overtime for the sole purpose of impaired driving enforcement.

A number of smaller events are also held at different locations throughout the city to include a once a month concert series with local bands know as Salem After Five. This event is held every first Friday from April until September. Salem After Five is held in Downtown Salem at our Farmers Market and officers are assigned to work overtime assignments at this event. We also deploy officers to patrol the perimeter of this event on bicycles, patrol vehicles, and on a UTV for the sole purpose of enforcing alcohol related offenses.

With the growing popularity of craft beer regionally, Salem became home to Parkway Brewery and it will soon become home to another craft beer brewery in the Downtown area. Parkway Brewery is usually open each day of the week in the afternoon and evening except for Tuesday. The business has a large following and usually draws a good crowd. Parkway Brewery sponsors a number of small musical events on their property and in 2016 partnered with the city to host a musical event in Library Square where alcohol was sold. Salem is also home to a number of eateries and bars in the Downtown area that are typically open for business until 2:00 a.m. At any event on City of Salem owned property, where alcohol is being served, uniformed police officers will be assigned to staff the event. It is also important to note that the City of Salem Police Department develops an Operational Plan tailored to a specific event that may include intelligence information about potential problems such as the potential for a higher occurrence of alcohol related offenses to include impaired driving.

**Policy:** The Salem Police Department DUI/DUID directive is located in the Traffic Procedures policy. This directive states that “DUI/DUIDs are a serious threat to the safety of all motorists/pedestrians and should be treated as such according to current laws and procedures.”

**Planning:** With the assistance of TREDS, which pinpoints a location, time of day and day of week for “hot spots”. The Department attempts to schedule DUI DMV Grants when events are being held that may enhance conditions for the consumption of alcohol. Events that are large and require a significant police presence, surrounding jurisdictions are notified and work according to the conditions outlined in the Roanoke Valley Law Enforcement Mutual Aid Agreement.

The Department has also received a grant through the DMV to be the first in the Commonwealth to be part of a multi-jurisdictional DUI task force. Officers from Salem, Roanoke County, Roanoke City and Vinton will each work together to enforce DUI/DUID laws throughout the Valley. Collectively these officers from different jurisdictions will be able to target an area together without having to answer routine calls for service and are not impeded by jurisdictional boundaries. The task force became operational in March of 2017.

The Salem Police Department partners with the other law enforcement agencies in the Roanoke Valley to staff DUI Checkpoints. Officers from the Roanoke Valley agencies meet at a pre-determined location for a specified amount of time and work as a team to check drivers for sobriety. During calendar year 2016 Salem Police officers participated in DUI Checkpoints that were conducted on Electric Road in the County of Roanoke.

**Training:** As a matter of routine it is customary for the Salem Police Department to send new police officers to the basic Intoxilyzer EC/IR II school at the Department of Forensic Science in Richmond upon their release from field training. All sworn patrol officers are required to be licensed Intoxilyzer operators and are expected to maintain their licensure while employed at the Salem Police Department. During calendar year 2016 eight officers completed the basic course and twenty officers were recertified on their licensure. One officer completed training in Advanced DWI Detection and was also certified as a SFST Basic Instructor.

**PI&E:** During calendar year 2106 the Salem Police Department conducted the following public information and education activities in regards to the impaired driving category:

- Facebook Post (August 2016) Drive Sober or Get Pulled Over Enforcement Campaign.
- Facebook Post (October 2016) Recognition of Officer Womack receiving M.A.D.D. award and reminder to public of increase DUI patrols for the upcoming holiday season.
- Facebook Post (December 2016) Drive Sober or Get Pulled Over Enforcement Campaign.
- Drivers License Presentations (March, April, August, 2016) A segment of this presentation is dedicated to the dangers of impaired driving.
- The high school youth services officer conducted lessons during the 2016 school year including the dangers of impaired driving to classes and utilized “drunk goggles” to simulate different levels of driver impairment.

The Facebook posts were targeted specifically at reducing impaired driving within our city limits as well as regionally. We do specifically target patrons at certain festivals and events by engaging them in consensual conversation and warning them of the consequences of underage drinking. We do on occasion target our college student population with enforcement measures regarding all manner of alcohol violations to include underage drinking. This activity is typically performed by officers on foot and those assigned to bicycle patrol. We partner frequently with Roanoke College Campus Safety officers to conduct selective alcohol enforcement in areas of the city where students reside off campus. This partnership is very beneficial in helping to deter further occurrences as students are not only charged under the state code for an offense they are held accountable for their actions through the college’s internal disciplinary system and code of conduct.

**Enforcement:** During calendar year 2015 officers on regular duty and selective enforcement patrols made 94 arrests for DUI within the City of Salem. During calendar year 2016, there were 26 Selective Alcohol Enforcement details completed. These grants were assigned according to TREDIS data, which indicated that the peak DUI period is Thursday through Sunday 9:00 p.m. until 5:00 a.m. A total of 11 DUI arrests were made during this time period as well as the issuance of 136 summonses for other traffic offenses. There were a total of 22 arrests for criminal offenses other than DUI during this time-period as well. 21 arrests were made in the targeted area and 48 arrests were made during the targeted time. Impaired driving enforcement continues to be of paramount importance to the Salem Police Department as there were 32 more impaired driving arrests made during calendar year 2016 than were made during calendar year 2015.

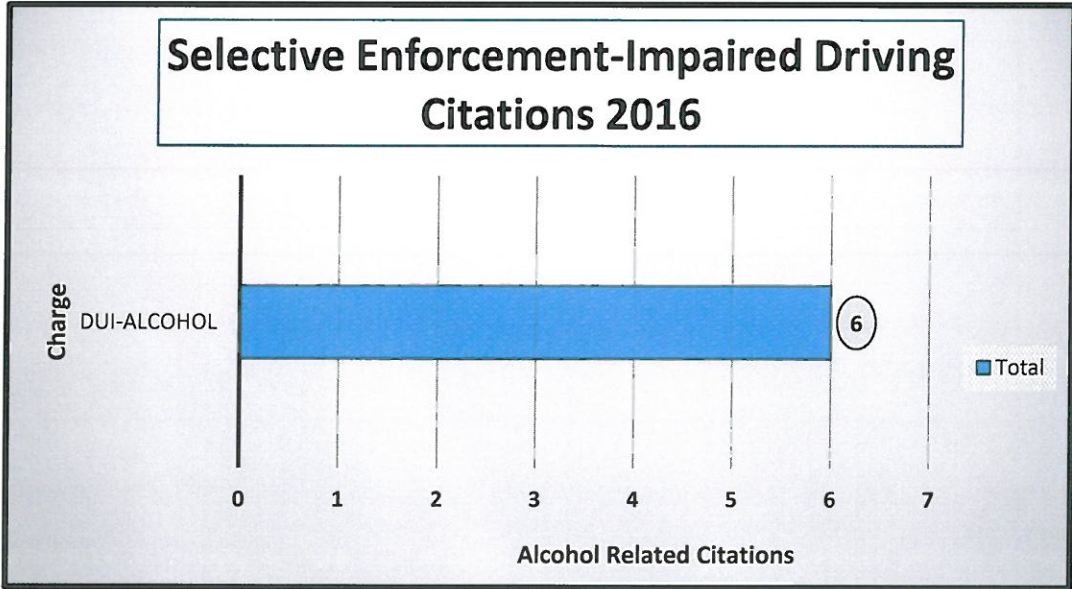
One Multi-jurisdictional Sobriety Checkpoint on March 11, 2016 yielded no impaired driving arrests but seven drivers were asked to complete field sobriety tests and did so successfully. A total of 19 summonses were issued regarding other traffic violations. From 9:00 p.m. to 1:00 a.m., a total of 510 vehicles came through the sobriety checkpoint.

**Outcomes:** During calendar year 2016, a total of six new probationary police officers graduated from Cardinal Criminal Justice Academy. Making up this manpower deficit within our ranks contributed significantly to an uptick in our total impaired driving arrests. Although the Impaired Driving arrests increased in calendar year 2016, the percentage of fatal/injury crashes decreased to 4.7% from 8% in calendar year 2015. The Salem Police Department achieved its goal of bringing this percentage to fewer than 5%. There were no crash fatalities reported as a result of impaired driving to the Salem Police Department during calendar year 2016. Officer J.W. Shilling received a letter of appreciation from the Administration of the Salem Police Department regarding his attention to impaired driving enforcement during calendar year 2016 where he arrested a total of 9 persons for impaired driving.





Checkpoint on Lynchburg Turnpike in the City of Salem (2016)





**SALEM POLICE DEPARTMENT**  
OFFICE OF THE CHIEF OF POLICE • 36 EAST CALHOUN STREET  
SALEM, VIRGINIA 24153  
TELEPHONE 540-375-3010 FAX 540-375-4015  
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**MIKE CRAWLEY**  
CHIEF

**DEREK WEEKS**  
DEPUTY CHIEF

April 13, 2017

**TODD CLAYTON**  
CAPTAIN

Officer Jason W. Shilling  
Salem Police Department  
36 E. Calhoun Street  
Salem, VA 24153


**RE: LETTER OF APPRECIATION**

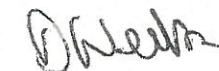
Dear Jason:

During the calendar year January 1, 2016, through December 31, 2016, you initiated 9 *DUI Arrests* in the City of Salem. We attribute our highway safety success record to your outstanding efforts in promoting traffic safety in the City.

Please accept our sincere thanks and appreciation for your efforts in leading these particular categories. It is my hope that we continue this success in order to help ensure safety of citizens while living or visiting in our City.

Sincerely,

  
MIKE CRAWLEY  
CHIEF OF POLICE

  
DEREK WEEKS  
DEPUTY CHIEF OF POLICE

MDC/DMW:dsw

cc: Lieutenant J. B. Mills



**Salem Police  
Department  
D.U.I. Procedures  
Manual**

February 2010

3. The officer observed the results of the test
4. The results were a factor in determining probable cause.

The results of the PBT may be admissible if probable cause is challenged by the defense. Because the results are sometimes admissible DO NOT advise suspects that the results "can't be used in court". Because the result may be admissible, and may make the difference in a court's determination of whether probable cause existed, make sure you record the result in your notes.

### Advise the Suspect of Being Under Arrest

As soon as the preliminary breath test issue has been addressed, and you are going to arrest the suspect, advise them that they are under arrest for driving under the influence, and advise dispatch that you have a suspect in custody for driving under the influence. This accomplishes two things: first it documents your arrest time and the second is to let your supervisor know that you will be out of service for a period of time.

### Documentation

Documentation is critical for a successful D.U.I. prosecution. The case may be heard weeks or even months after the offense and it is unreasonable to rely on your memory for proper presentation of the facts. Do not rely solely on video evidence. **The in-car camera should support your written documentation, not be a substitution for it.** The video is a great tool for documenting your probable cause for the traffic stop, field tests and general sobriety of the suspect but you must make sure your testimony and notes match what has been recorded on the video. Throughout the encounter, make note of ALL statements made by the driver. It may not seem important to you at the time but it could become critical to the prosecution of the case later.

Document your reasonable suspicion for the stop. Was the driver stopped for erratic driving, a moving violation or equipment violation? Was the encounter with the suspect at the scene of an accident or consensual in nature? If it was a consensual encounter, document what made it so. Do not put in your report that the vehicle was stopped for a traffic infraction, articulate what the violation was.


#### **Document your initial observations of the vehicle and driver.**

- Was the driver *operating* the vehicle at the time?
- Was there anyone else in the vehicle at the time?
- Were there any alcohol containers observable in the vehicle?
- Were the keys in the ignition?
- Document your initial observations of the driver themselves, odor of alcohol, condition of attire, face and eyes.
- Was there any difficulty in the driver exiting the vehicle?



# Salem Police Department

## Operational Order

<b>SUBJECT:</b> Selective Enforcement	<b>NUMBER:</b> 0803-2016
<b>EFFECTIVE DATE:</b> 10/14/2016	<b>REVIEW DATE:</b> (annually)
<b>AMENDS/SUPERSEDES:</b>	 Mike Crawley, Chief of Police
<b>CALEA STANDARDS:</b>	

### NOTE

This order is for internal use only and does not enlarge an officer's civil or criminal liability in any way. It should not be construed as the creation of a higher standard of safety or care in an evidentiary sense, with respect to third-party claims. Violations of this directive, if proven, can only form the basis of a complaint by this department, and then only in a non-judicial setting.

### I. POLICY

The Department will direct its resources based on compiled and reviewed crash data, citizen complaints and citizen requests for enforcement action with the intention of reducing traffic crashes and the unsafe operation of motor vehicles, mopeds and bicycles throughout the City.

### II. PURPOSE

Selective traffic enforcement is implemented and intended to reduce traffic crashes through proactive enforcement actions. The Department recognizes the importance of selective traffic enforcement activities as a means to help ensure safe travel throughout the City. It will be a priority of officers to utilize the enforcement of traffic regulations as a tool to promote the safe and efficient flow of traffic on the streets of the city. To that end officers will diligently enforce the laws related to motor vehicle, moped and bicycle operation paying particular attention to identified factors involved in crashes and in response to citizen complaints or requests for selective enforcement pursuant to this Operational Order. Furthermore, sworn employees shall take appropriate enforcement action towards all other violations of law that come to their attention.

#### **IV. PROCEDURE**

- A.** The Department will implement selective enforcement techniques and procedures to include, but not be limited, to:
  - 1.** DUI Details
  - 2.** Seat belt and child restraints;
  - 3.** Traffic Checking/Occupant Safety details.
  - 4.** Stationary RADAR/LIDAR.
  - 5.** Portable RADAR system.
- B.** The Chief of Police, or his designee, on a monthly basis, will review traffic crash data, citizen complaints and requests for traffic enforcement to determine those locations containing the highest number of traffic crashes and citizen complaints based on specific location, time and specific violations causing traffic crashes or traffic violations in those locations.
- C.** Based on this review the Department will deploy personnel and necessary specialized equipment to those identified locations to take appropriate enforcement action.
- D.** The portable RADAR system and any other numeric speed sensors will be deployed based on greatest need after a review of traffic crash data and citizen complaints or requests for traffic enforcement. Deployment will be in a secure, safe location that does not create a traffic hazard.

#### **V. Traffic Checking Details**

- A.** Site Selection
  - 1.** The Services Division shall be responsible for the initial survey and selection of sites suitable for conducting traffic checking details. Furthermore, the Services Division shall maintain a permanent list of approved sites, distributing such to all platoon supervisor.
  - 2.** The following shall be utilized in selecting a site:
    - a.** The site should have adequate visibility to provide safety to sworn employees and approaching motorists.
    - b.** There should be sufficient space adjacent to the roadway in order to accommodate parked police vehicles.
    - c.** Adequate space should be available to allow vehicles to be pulled out of the traffic stream for closer inspection without creating a hazard.



# Salem Police Department

## Operational Order 0800-2016

**SUBJECT:** Traffic Procedures

**Revision Date:**

**Effective Date:** 10/14/2016

**Review Date:** Annual

**Amends/Supersedes:**

**CALEA Standard:**

*Hee C. King*

### NOTE

This order is for internal use only and does not enlarge an officer's civil or criminal liability in any way. It should not be construed as the creation of a higher standard of safety or care in an evidentiary sense, with respect to third-party claims. Violations of this directive, if proven, can only form the basis of a complaint by this department, and then only in a non-judicial setting.

### I. PURPOSE

The purpose of this written directive is to provide written guidelines for the investigation and reporting of traffic accidents, securing accident scenes, and collecting necessary evidence, and data. Various patrol procedures shall also be detailed.

### II. POLICY

The Salem Police Department shall respond to the scene of all reported traffic accidents. The responding officers will take control of the accident scene, conduct the investigation, and report on forms designated by the Commonwealth of Virginia.

### III. PROCEDURE

#### A. Types of Enforcement

1. Warnings: Verbal Warnings may be issued to a violator when there is a minor traffic infraction or when the act may be due to ignorance of a local ordinance that may be a unique violation or a violation of which the driver may not be aware. A verbal warning, properly given by an officer, can be more effective than other types of enforcement while building rapport with the community. Verbal warnings fall under the umbrella of officer discretion and are not documented.

4. Other information that must be provided to the motorist prior to release.

**D. Uniform Enforcement Policies**

1. **DUI/DUID: This is a serious threat to the safety of all motorists/pedestrians and should be treated as such according to current laws and procedures.**
2. **Suspended/Revoked Operators License:** Should be charged on VUS. If charged a second time during the same shift, the motorist should be physically arrested and taken before the Magistrate since he/she is not obeying the first summons.
3. **Speed Violations:** Should be a clearly flagrant speed violation; criteria for the issuance of the VUS may depend upon location, weather conditions, traffic flow, etc.
4. **Other Hazardous Violations:** Consider degree of hazard, location, traffic flow, and previous traffic problems in this area.
5. **Off-Road Vehicle Violations:** Officers should enforce registration and insurance laws with off-road vehicles found on public roadways. (For off-road accidents, see **Section III, Subheading G**, of this directive).
6. **Equipment Violations:** Consider issuance of summons for any essential equipment violations.
7. **Public Carrier/Commercial Vehicle Violations:** Consider traffic congestion, lack of parking, and carrier needs for delivery access. Repeat offenders should be cited.
8. **Other Non-Hazardous Violations:** Consider warning unless repetitive or flagrant.
9. **Multiple Violations:** Depending on circumstances, charge most serious violations and give warnings on least serious.
10. **Newly Enacted Laws and/or Regulations:** Normally a “grace period” is established during which only warnings are given. Thereafter, officers should use their discretion.
11. **Traffic Accidents:** See **Section III, Subheading G**, of this directive.



## OCCUPANCY PROTECTION

The Salem Police Department realizes the importance of occupant protection internally as well as externally and practices what it preaches in this regard. Internally officers are reminded daily to wear their seat belts and all have received the Below 100 training initiative of which occupant protection for police officers receives a strong emphasis. This philosophy ties directly into the message we send to the public about how crucial it is to wear seat belts when operating or being a passenger in a motor vehicle. We set this example in the performance of our duties each work day as well as when we are operating as private citizens in our off duty capacity. It is fair to say that a vast majority of citizens comply with occupancy protection laws but there is still a portion of the population that underestimate the effectiveness of this standard piece of modern day safety equipment. To this end it is still necessary as a law enforcement agency to continue to keep this issue at the forefront of driver safety education and officer enforcement.

**Problem Identification:** Regionally there are approximately 200,000 residents within the Roanoke Valley and the Salem Police Department recognizes the importance in educating the public about why wearing a seat belt as a driver or a passenger in vehicle could save their life. Over the course of the past five years the main roadways through the City of Salem continue to become more and more congested. It is a proven fact a 1000 times over that wearing a seat belt diminishes the chances of a person being injured or killed in a vehicle crash. Enforcement of this violation is often more difficult than other violations to enforce because it is a secondary violation.

**Policy:** The Salem Police Department addresses the importance of enforcing seat belt violations in its Traffic Procedures policy which states that officers should enforce safety belt and child passenger restraint laws. The Department is a strong proponent of the recently instituted Below 100 training which in part stresses the use of seat belts. The Department also has a seat belt policy applicable to officers that states at any time when a police vehicle is in operation the use of seat belts, where provided, is required for the sworn/ non-sworn employees and all passengers.

**Planning:** The Salem Police Department is committed to highway safety and keeping our local roadways safe. The department continues to request and receive grant money from the Department of Motor Vehicles to compensate officers at overtime rates to enforce seat belt violations. Through the use of data compiled in TREDs, the department continues to concentrate on target areas that are developed from extracting this information and applying it constructively to our daily operations. Officers are reminded at daily briefings of the importance of enforcing safety belt violations especially during special enforcement periods like the Click it or Ticket campaign. During this time, officers are encouraged to have a zero tolerance in their enforcement of occupancy protection violations. Officers are required to

complete seat belt survey forms prior to the Click it or Ticket Campaign as well as when the campaign is concluded.

**Training:** As was referenced in the introduction to this category the Salem Police Department requires all officers to receive the recently instituted Below 100 training initiative. In part this training initiative educates Officers on the practice of wearing their seat belts while on patrol. There are currently 3 officers within the Salem Police Department certified to deliver this curriculum to other officers.

There are 3 officers within the department are certified to install child safety seats. There is a process in place where the public is encouraged to call and schedule an appointment with one of these 3 officers so that they can either have an installed seat checked for correct installation or to receive hands on instruction regarding installation of a child safety seat.

**PI&E:** During calendar year 2106 the Salem Police Department conducted the following public information and education activities in regards to the occupant protection category:

- “Buckle Up Virginia It’s a Law We Can Live With” highway signs are placed prominently at all of the main entry ways into the City of Salem.
- “Salem Police Strictly Enforce Seat Belt Laws” highway signs are placed prominently at all of the main entry ways into the City of Salem
- Salem Police Department Open House (October 2016) Pamphlets regarding occupant protection were made available to visitors as well as officers on site to conduct child safety seat installation.
- Drivers License Presentations (March, April, August, 2016) A segment of this presentation is dedicated to the importance of occupancy protection.
- Kmart Safety Day (October 2016) Pamphlets regarding occupant protection were made available to citizens as well as officers on site to conduct child safety seat installation.
- AARP Elderly Driver Presentation (August 2016) Emphasis on occupancy protection as part of this presentation.
- VDOT Regional Meeting (August 2016) Emphasis on good driving habits and occupant protection as part of this presentation.

Although no problem areas were identified regarding occupancy protection we continue as an agency to place a strong emphasis on occupancy protection through interactions with citizens on traffic stops, in community meeting/presentation type settings, and special events like the Police Department Open House. We continue to provide citizens with one on one instruction regarding the proper installation of child safety seats on a weekly by appointment basis even as other departments in the area have discontinued this service. During calendar year 2016 we did not as an agency employ the power of social media to help us get the message out regarding the importance of occupancy protection but we will certainly improve on that aspect of public information and education during calendar year 2017.



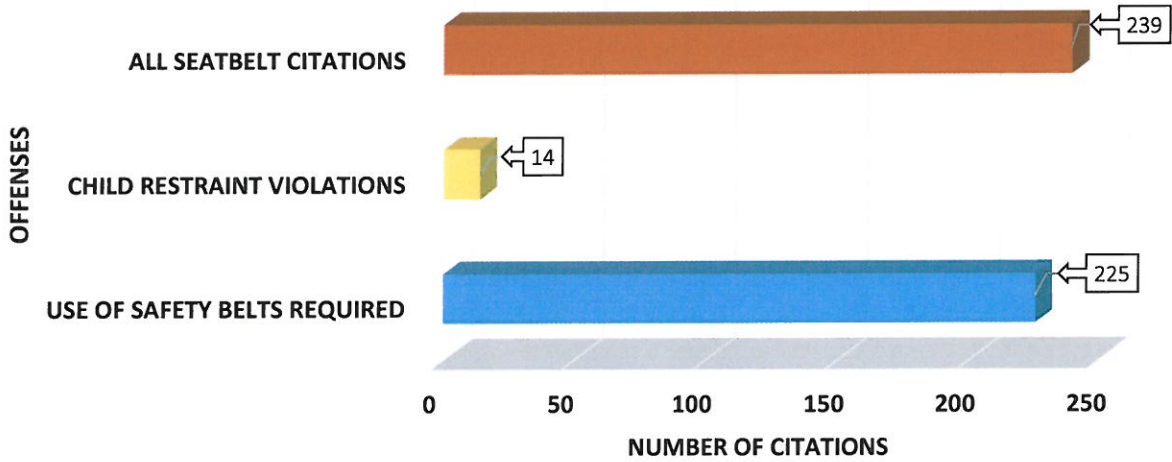
Child Safety Seat Installation by a City of Salem Police Officer. (2016)

**Enforcement:** The Department of Motor Vehicle Occupant Protection grants greatly enhance the department's efforts to enforce seat belt violations. The grant allows officers to concentrate only on enforcing traffic violations without having to answer calls for service. Armed with data compiled using TREDIS, selective enforcement details were scheduled during target times. Checkpoints were also scheduled during the target times in an effort to remind drivers to wear their seat belts.

During calendar year 2016 a total of 20 Selective Enforcement Occupant Protection grants were executed. A total of 104 man-hours were dedicated to this grant enforcement opportunity. As a result of this selective enforcement effort there were 31 summonses issued for seat belt violations, 1 summons issued for a child safety seat violation, and 106 summonses were issued to drivers for other traffic violations. A total of 712 vehicle contacts were made throughout the course of this selective enforcement effort with 485 of those contacts being made as the result of a license checking detail. During calendar year 2016 Salem Police officers issued a total 225 summonses for seatbelt violations which is a considerable increase over calendar year 2015 where only 144 summonses were issued regarding seat belt violations.

**Outcomes:** Data collected in conjunction with the 2016 Click It or Ticket Campaign indicated through the pre campaign surveys that 89% of vehicle occupants were using their seat belts. Post campaign surveys indicated that 90% of vehicle occupants were using their seat belts. Based upon the data it appears the City of Salem continues to have a higher than average seat belt usage rate when compared with other localities in the Commonwealth of Virginia. For calendar year 2016 the City of Salem's overall seat belt usage rate was 86%. The administration of the Salem Police Department recognized Officer B.A. Taylor with a letter of appreciation for his attention to occupancy protection violations during calendar year 2016 where he issued a total of 53 summonses for occupancy protection violations.

## Selective Enforcement Occupant Protection Citations (2016)





**SALEM POLICE DEPARTMENT**  
OFFICE OF THE CHIEF OF POLICE • 36 EAST CALHOUN STREET  
SALEM, VIRGINIA 24153  
TELEPHONE 540-375-3010 FAX 540-375-4015  
www.salemva.gov

**MIKE CRAWLEY**  
CHIEF

April 10, 2017

**DEREK WEEKS**  
DEPUTY CHIEF

**TODD CLAYTON**  
CAPTAIN

Sergeant Seth R. Chamberland  
Salem Police Department  
36 E. Calhoun Street  
Salem, VA 24153

**RE: LETTER OF APPRECIATION**

Dear Seth:

During the calendar year January 1, 2016, through December 31, 2016, you wrote a total of 98 *Speeding Summonses*, initiated 4 *Child Safety Seat Violations*, and wrote a total of 255 *Traffic Summonses* in the City of Salem. We attribute our highway safety success record to your outstanding efforts in promoting traffic safety in the City.

Please accept our sincere thanks and appreciation for your efforts in leading these particular categories. It is my hope that we continue this success in order to help ensure safety of citizens while living or visiting in our City.

Sincerely,

MIKE CRAWLEY  
CHIEF OF POLICE

DEREK WEEKS  
DEPUTY CHIEF OF POLICE

MDC/DMW:dsw

cc: Lieutenant J. B. Mills



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**MIKE CRAWLEY**  
CHIEF

**DEREK WEEKS**  
DEPUTY CHIEF

April 10, 2017

**TODD CLAYTON**  
CAPTAIN

Officer Jason W. Shilling  
Salem Police Department  
36 E. Calhoun Street  
Salem, VA 24153


**RE: LETTER OF APPRECIATION**

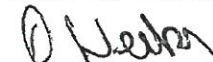
Dear Jason:

During the calendar year January 1, 2016, through December 31, 2016, you initiated 4 *Child Safety Seat Violations* in the City of Salem. We attribute our highway safety success record to your outstanding efforts in promoting traffic safety in the City.

Please accept our sincere thanks and appreciation for your efforts in leading this category. It is my hope that we continue this success in order to help ensure safety of citizens while living or visiting in our City.

Sincerely,

  
MIKE CRAWLEY  
CHIEF OF POLICE

  
DEREK WEEKS  
DEPUTY CHIEF OF POLICE

MDC/DMW:dsw

cc: Lieutenant J. B. Mills



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**MIKE CRAWLEY**  
CHIEF

April 10, 2017

**DEREK WEEKS**  
DEPUTY CHIEF

**TODD CLAYTON**  
CAPTAIN

Officer Benjamin A. Taylor  
Salem Police Department  
36 E. Calhoun Street  
Salem, VA 24153

**RE: LETTER OF APPRECIATION**

Dear Ben:

During the calendar year January 1, 2016, through December 31, 2016, you initiated 53 *Seatbelt Violations* in the City of Salem. We attribute our highway safety success record to your outstanding efforts in promoting traffic safety in the City.

Please accept our sincere thanks and appreciation for your efforts in leading these particular categories. It is my hope that we continue this success in order to help ensure safety of citizens while living or visiting in our City.

Sincerely,

MIKE CRAWLEY  
CHIEF OF POLICE

DEREK WEEKS  
DEPUTY CHIEF OF POLICE

MDC/DMW:dsw

cc: Lieutenant M. H. Brightwell, Jr.

NATIONAL  
CHILD  
PASSENGER  
SAFETY  
CERTIFICATION

Certifying Body: Safe Kids Worldwide  
Curriculum by: NHTSA

A Program of  
Safe Kids Worldwide

In collaboration with:  
The National CPS Board  
Program Sponsor: State Farm®

## Certification Confirmation

# Blake Critz

### T680514: Certified Technician

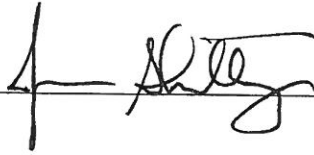
### Valid from 4/16/2016 through 4/15/2018

Bring this card to all of your CPS events for  
proof of your certification.

✂ ✂ ✂ ✂ ✂ ✂ ✂ ✂ ✂

<p>NATIONAL CHILD PASSENGER SAFETY CERTIFICATION</p> <p>A Program of Safe Kids Worldwide</p>	<p><b>Blake Critz</b> T680514 4/16/2016 - 4/15/2018 Certified Technician</p>	<h3>Seat Check Notes</h3> <table border="1"><thead><tr><th>Seat Type</th><th>Date</th><th>Instructor Name</th></tr></thead><tbody><tr><td>RF Only</td><td>10/20/16</td><td>J. Lucas</td></tr><tr><td>RF Convertible</td><td>10/20/16</td><td>J. Lucas</td></tr><tr><td>FF Harness</td><td>10/20/16</td><td>J. Lucas</td></tr><tr><td>Booster</td><td>10/20/16</td><td>J. Lucas</td></tr><tr><td>LATCH</td><td>10/20/16</td><td>J. Lucas</td></tr></tbody></table>	Seat Type	Date	Instructor Name	RF Only	10/20/16	J. Lucas	RF Convertible	10/20/16	J. Lucas	FF Harness	10/20/16	J. Lucas	Booster	10/20/16	J. Lucas	LATCH	10/20/16	J. Lucas
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LATCH	10/20/16	J. Lucas																		
<p>Certifying Body: Safe Kids Worldwide Curriculum by: NHTSA In collaboration with: The National CPS Board Program Sponsor: State Farm®</p>																				



SALEM POLICE DEPARTMENT - REPORT OF TRAINING RECEIVED			
Shilling		Jason	W.
LAST NAME	FIRST	MI	SOCIAL SECURITY #
0314	Police Officer	Patrol Division	Sgt. R.S. Rich
PIN #	RANK	ASSIGNMENT	SUPERVISOR
<b>TITLE OF TRAINING RECEIVED:</b> Below 100 Intensive			
<b>DATE(S) AND TIMES OF ATTENDANCE:</b> 5-25-16 0800-1200			
<b>TOTAL NUMBER OF HOURS COMPLETED:</b> 4			
<b>WHERE WAS TRAINING HELD:</b> Chesterfield Police Training Academy, Chesterfield, VA 23832			
<b>LIST NAMES OF INSTRUCTORS:</b> Dana Schrad			
<b>WAS A CERTIFICATE OF COURSE COMPLETION PROVIDED?</b> <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO			
<b>IF SO, ATTACH COPY</b>			
<b>I hereby certify that I attended this training course during the dates and hours listed above.</b>			
6-6-16			
<b>DATE</b>	<b>SIGNATURE</b>		
form must be typed			



# Salem Police Department

## Operational Order

**SUBJECT:** Selective Enforcement

**NUMBER:** 0803-2016

**EFFECTIVE DATE:** 10/14/2016

**REVIEW DATE:** (annually)

**AMENDS/SUPERSEDES:**

Mike Crawley, Chief of Police

**CALEA STANDARDS:**

### NOTE

This order is for internal use only and does not enlarge an officer's civil or criminal liability in any way. It should not be construed as the creation of a higher standard of safety or care in an evidentiary sense, with respect to third-party claims. Violations of this directive, if proven, can only form the basis of a complaint by this department, and then only in a non-judicial setting.

### I. POLICY

The Department will direct its resources based on compiled and reviewed crash data, citizen complaints and citizen requests for enforcement action with the intention of reducing traffic crashes and the unsafe operation of motor vehicles, mopeds and bicycles throughout the City.

### II. PURPOSE

Selective traffic enforcement is implemented and intended to reduce traffic crashes through proactive enforcement actions. The Department recognizes the importance of selective traffic enforcement activities as a means to help ensure safe travel throughout the City. It will be a priority of officers to utilize the enforcement of traffic regulations as a tool to promote the safe and efficient flow of traffic on the streets of the city. To that end officers will diligently enforce the laws related to motor vehicle, moped and bicycle operation paying particular attention to identified factors involved in crashes and in response to citizen complaints or requests for selective enforcement pursuant to this Operational Order. Furthermore, sworn employees shall take appropriate enforcement action towards all other violations of law that come to their attention.

#### IV. PROCEDURE

- A. The Department will implement selective enforcement techniques and procedures to include, but not be limited, to:
  1. DUI Details
  2. Seat belt and child restraints;
  3. Traffic Checking/Occupant Safety details.
  4. Stationary RADAR/LIDAR.
  5. Portable RADAR system.
- B. The Chief of Police, or his designee, on a monthly basis, will review traffic crash data, citizen complaints and requests for traffic enforcement to determine those locations containing the highest number of traffic crashes and citizen complaints based on specific location, time and specific violations causing traffic crashes or traffic violations in those locations.
- C. Based on this review the Department will deploy personnel and necessary specialized equipment to those identified locations to take appropriate enforcement action.
- D. The portable RADAR system and any other numeric speed sensors will be deployed based on greatest need after a review of traffic crash data and citizen complaints or requests for traffic enforcement. Deployment will be in a secure, safe location that does not create a traffic hazard.

#### V. Traffic Checking Details

- A. Site Selection
  1. The Services Division shall be responsible for the initial survey and selection of sites suitable for conducting traffic checking details. Furthermore, the Services Division shall maintain a permanent list of approved sites, distributing such to all platoon supervisor.
  2. The following shall be utilized in selecting a site:
    - a. The site should have adequate visibility to provide safety to sworn employees and approaching motorists.
    - b. There should be sufficient space adjacent to the roadway in order to accommodate parked police vehicles.
    - c. Adequate space should be available to allow vehicles to be pulled out of the traffic stream for closer inspection without creating a hazard.



# Salem Police Department

## Operational Order 0800-2016

**SUBJECT:** Traffic Procedures

**Revision Date:**

**Effective Date:**

10/14/2016

**Review Date:**

Annual

**Amends/Supersedes:**

**CALEA Standard:**

*Hee Ciang*

### NOTE

This order is for internal use only and does not enlarge an officer's civil or criminal liability in any way. It should not be construed as the creation of a higher standard of safety or care in an evidentiary sense, with respect to third-party claims. Violations of this directive, if proven, can only form the basis of a complaint by this department, and then only in a non-judicial setting.

### I. PURPOSE

The purpose of this written directive is to provide written guidelines for the investigation and reporting of traffic accidents, securing accident scenes, and collecting necessary evidence, and data. Various patrol procedures shall also be detailed.

### II. POLICY

The Salem Police Department shall respond to the scene of all reported traffic accidents. The responding officers will take control of the accident scene, conduct the investigation, and report on forms designated by the Commonwealth of Virginia.

### III. PROCEDURE

#### A. Types of Enforcement

1. Warnings: Verbal Warnings may be issued to a violator when there is a minor traffic infraction or when the act may be due to ignorance of a local ordinance that may be a unique violation or a violation of which the driver may not be aware. A verbal warning, properly given by an officer, can be more effective than other types of enforcement while building rapport with the community. Verbal warnings fall under the umbrella of officer discretion and are not documented.

12. Pedestrian and Bicycle Violations: Pedestrians and cyclists may be charged under certain code sections. Officers should use their discretion.

**13. Safety Belt and child Passenger Safety Restraint: Officers should enforce safety belt and child passenger safety restraint laws.**

E. Stopping and Approaching Motor Vehicle

1. Choose a site to stop the vehicle while taking into account the following considerations:
  - a. Terrain
  - b. Weather conditions
  - c. Lighting conditions
  - d. Traffic conditions.
2. Utilize established radio communication procedure when conducting traffic stops. (See 1800-2016, "Communications Center Operations.")
3. Keep a safe following distance behind the vehicle to be stopped to allow for sudden stops by the suspect vehicle and to allow the driver to be able to observe the emergency lights in his rearview mirror.
4. When the suspect vehicle stops, properly position the patrol vehicle for officer safety purposes. If the stop is at night, position the patrol vehicle to take optimum advantage of the vehicle's illumination systems. Care should be taken not to blind oncoming traffic.
5. Caution should be used each time a vehicle is approached. Officers should check the trunk/cargo areas, rear seat, and front seat during the approach and position himself/herself just to the rear of the driver or so that he/she may observe all occupants in the vehicle.

F. Driving Under the Influence/Driving Under the Influence of Drugs

1. Making contact with DUI/DUID suspects.
  - a. Officers must have a reasonable and articulable suspicion to stop a suspect vehicle or there must be a separate traffic violation.



**Salem Police  
Department**

**Operational Order 0700-  
2016**

**SUBJECT: Vehicle Operation and Response Procedure**

**Revision Date:**

**Effective Date:**

10/14/2016

**Review Date:**

Annual

**Amends/Supersedes:**

**CALEA Standards:**

41.2.1

Mike Crawley, Chief of Police

**NOTE**

This order is for internal use only and does not enlarge an officer's civil or criminal liability in any way. It should not be construed as the creation of a higher standard of safety or care in an evidentiary sense, with respect to third-party claims. Violations of this directive, if proven, can only form the basis of a complaint by this department, and then only in a non-judicial setting.

**I. PURPOSE**

To establish procedures governing the operation of police vehicles with emphasis placed upon modes of response.

**II. POLICY**

Employees operating department vehicles shall exercise due regard for the safety of all persons. No task, call, or incident justifies the disregard of public safety. The operation of department vehicles shall be conducted in strict adherence to laws governing such operation as specified within the **Code of Virginia**. All department employees who operate police vehicles will comply with safe driving procedures outlined herein.

The protection of life and property will be the primary consideration in all emergency vehicle operations. Sworn employees will expeditiously assess conditions and available information concerning a situation in order to implement an appropriate level of response. Supervisors shall retain the option to specify a subordinate's mode of response.

2. At any time when a police vehicle is in operation, the use of seat belts, where provided, shall be required for the sworn/ non-sworn employees and all passengers.
3. Employees shall be held accountable for driving violations which result in accidents or in damage resulting from abuse, careless and/or reckless handling.
4. Employees will conduct an inspection of the vehicle assigned to them at the beginning of any duty assignment. The inspection will consist of the following:
  - a. Fender-to-fender visual inspection for body damage.
  - b. Visual inspection of tires
  - c. Function of headlamps, taillights and signal lights
  - d. Function of all emergency equipment
  - e. Function of all communication equipment
  - f. Function of in-car video camera system, RADAR equipment or on-board mobile data terminal equipment that may be installed within the vehicle
  - g. Overall cleanliness and condition of windows and the interior passenger compartment
  - h. Under/behind the rear seats with particular attention given for the possibility that weapons or contraband that may have been discarded by persons in custody.
  - i. Trunk inspection (spare tire, shotgun, flares, fire extinguisher etc.).
  - j. Driving inspection (fuel level, engine noise, brake function, handling, etc).
5. The shift supervisor will be notified immediately of any discovery of damage, defect or other dangerous condition.
  - a. If at any time the emergency equipment is found to be inoperative, the vehicle will be taken out of service until repairs are made.
  - b. If at any time, a safety device is found to be inoperative, or any problem due to its nature may cause harm to the operator or any other person, or further damage may result from continued operation, the vehicle will be taken out of service until repairs are made.

## SPEEDING

The City of Salem, Virginia encompasses a total area of 14.4 square miles and is populated by approximately 24,800 residents. The City of Salem is bordered by the City of Roanoke as well as the County of Roanoke. Within the city limits there are a variety of residential as well as commercial business areas to include Roanoke College which is a small liberal arts higher education institution that enrolls approximately 2,050 on campus students per academic year. HCA Lewis-Gale Medical Center and the Salem VA Medical Center are also located within our jurisdiction.

The City of Salem is often referred to as “The Championship City” as the city hosts a number of Division III NCAA athletic national championships annually to include football, basketball, softball, soccer, and lacrosse. Salem is also home to a number of Virginia High School League athletic events on an annual basis to include football, basketball, wrestling, indoor track, baseball, and softball.

The City of Salem is unique in the aspect that it owns and operates The James E. Taliaferro Sports & Entertainment Complex which is comprised of the Salem Civic Center, Salem Football Stadium, and Salem Memorial Baseball Stadium which is home to the Salem Red Sox baseball team, a Class 1A Carolina League affiliate of the Boston Red Sox. These venues combined attract approximately 350,000 people to the area annually for sports entertainment, trade, and musical entertainment events. The Salem Fair is also held each year over the course of two weeks in July on the grounds of the Taliaferro Complex and consistently attracts approximately 300,000 people annually to the area. Salem also hosts a number of other festivals and smaller community entertainment events throughout the year in various locations with the largest being an arts and crafts festival known as Old Salem Days. This one day event attracts approximately 30,000 people to the area in a time period spanning 10 hours.

The majority of the posted speed limits within the City of Salem are 25 and 35 miles per hour respectively. Only a small portion of two major arteries within the city limits are posted at 45 miles per hour.

**Problem Identification:** The Salem Police Department utilizes crash data from the TREDIS database as well as data collected from the public speed measurement device marketed by All Traffic Solutions that is utilized in the field. The public speed measurement device not only displays vehicle speed but captures and stores data in regard to vehicle speed, date, time, number of vehicles, and number of compliant vehicles passing through its scope. The public speed measurement device is deployed frequently throughout the city by attaching it to utility poles in a pre-determined area and it can be easily moved to other locations as needed. The current and more technologically advanced public speed measurement device being used by the Salem Police Department replaced the Stealth Stat product that had been utilized in previous years to collect data and is no longer operational.



Speed continues to be a dominant factor in 17.6% of all crashes that occur in the City of Salem. This statistic represents an increase from calendar year 2015 where speed was a factor in 16% of crashes occurring in the City of Salem. Calls are frequently received from citizens complaining of speeding vehicles in specific areas throughout the city. These speeding vehicle complaints are documented by a patrol supervisor who is delegated this task on a permanent basis. The documented speed complaints are then placed on a monthly calendar by the same patrol supervisor and disseminated to the other patrol division personnel assets within the department for enforcement action. Currently the Salem Police Department patrol division personnel work twelve hour shifts which rotate from day shift (6:45 a.m. to 6:45 p.m.) to night shift (6:45 p.m. to 6:45 a.m.) every fourteen days.

On a daily basis personnel assigned to a shift complete speed survey forms regarding target areas that are developed from information received in its totality from the citizen speed complaints. Once completed these forms are submitted to the shift supervisor who in turn submits the forms to the aforementioned patrol supervisor responsible for overseeing these enforcement efforts. The City of Salem is divided into three patrol districts designated as North District, South District and West District. Typically two officers are assigned to a district and one officer per district is responsible for completing and submitting a speed survey by the end of their shift. A total of six speed surveys are collected per day with three speed surveys being completed on day shift and three speed surveys being completed on night shift.

While completing the speed surveys personnel operate either stationary RADAR or utilize LIDAR in the target areas and are encouraged to take enforcement action as needed. The speed surveys also require personnel to document each individual vehicle's speed on the survey form for as long as the officer is observing the target area. The speed surveys are a tool used on a weekly basis by the same patrol supervisor mentioned above to develop a continuous determination of where there may or may not be a problem(s) in regard to speeding vehicles throughout the city.

**Policy:** The Salem Police Department has a number of written directives encapsulated within departmental policy that make speed enforcement a priority within the City of Salem. Department policy dictates that the Virginia Uniform Summons may be used to charge a violator who jeopardizes the safe and efficient flow of vehicular and pedestrian traffic. It is also stated within policy that verbal warnings may be issued to a violator when there is a minor traffic infraction or when the act may be due to ignorance of a local ordinance that may be a unique violation or a violation of which the driver may not be aware. And lastly, policy states that it will be a priority of officers to utilize the enforcement of traffic regulations as a tool to promote the safe and efficient flow of traffic on the streets of the city.

**Planning:** An operational plan is initiated each and every time a citizen contacts the police department to make us aware of speeding motorists in a particular area. Upon receiving the complaint an officer is sent to the area the same day the complaint was taken when possible to increase police presence and visibility and to take enforcement action should the opportunity

present itself. The complaint information is also forwarded to the Forensics Division for the following day, excluding weekends and holidays, to deploy the public speed measurement device to the target area in an effort to slow down speeding motorists.

The complaint location is also added to the list of problem locations to be placed on the aforementioned calendar. Personnel will also be directed to begin completing speed surveys regarding the problem area for a period of seven days or more in order to determine if the problem is remedied or if further more intense actions need to be implemented. Observing and taking enforcement action in an area for a seven day period typically provides enough specific data to ascertain if a problem will persist or has been remedied. In the event that a speed problem continues to exist we will employ our city Communications Director and begin to push awareness information via the City of Salem government website, Facebook, community television channel, and Twitter to inform the public of the problem in conjunction with our enforcement and data gathering efforts.

On April 6, 2016 and April 12, 2016 the mobile speed limit sign was deployed on North Broad Street in response to a speeding complaint made by a citizen about speeding motorists between the hours of 8:00 a.m. and 3:00 p.m. The results of this citizen complain will be discussed later in this presentation.

**Training:** Four police officers within the Salem Police Department are certified by DCJS to teach RADAR and LIDAR curriculum. The classes are offered every two years as in-house recertification training by these instructors. Probationary officers are presented the RADAR and LIDAR curriculum as part of their LE Basic Class at Cardinal Criminal Justice Academy. During calendar year 2016 six probationary officers were certified during the LE basic class.

All officers are trained to use RADAR and LIDAR speed-measuring devices to facilitate the enforcement of speeding violations. The RADAR is to be tested at the beginning of the shift and the end of the shift to make sure that it is operating correctly. The Radar is tested by using tuning forks in the moving and stationary modes. The tuning forks are calibrated every six months and a calibration record for each radar unit and its assigned tuning forks is stored in a binder that is readily accessible in our courtrooms should any defense attorneys wish to review the calibration records in regard to a particular case.

The LIDAR is tested by taking two measurements. The first is at fifty feet and the second is at one hundred feet. These distances are marked off on the side of our public safety building and were calculated by City of Salem Engineering Department personnel using land survey equipment to ensure the accuracy of the measurements. The second test entails that the LIDAR device is positioned upright and sideways to make sure it is operating correctly. The LIDAR is to be tested at the beginning of the shift and at the end of the shift. Three police department employees have attended a training course regarding the TREDIS database in part to assist in pinpointing speed and impaired driving problem areas throughout the city.

**PI&E:** During calendar year 2106 the Salem Police Department conducted the following public information and education activities in regards to the speeding category:

- Facebook Post (February 2016) regarding speeding/stopping for red traffic lights.
- Facebook Post (July 2016) reminding motorists to be aware of those playing Pokémon Go and not to speed through crosswalks.
- Facebook Post (August 2016) reminding motorists to be aware of speed in school zones and residential areas.
- Facebook Post (August 2016) reminding motorists to obey all posted speed limits especially school zones.
- “Back To School Safety In Salem” PSA produced by City of Salem Communications Department.
- Drivers License Presentations (March, April, August, 2016) A segment of this presentation is dedicated to obeying posted speed limits.
- VDOT Regional Meeting (August 2016) A segment of this presentation is dedicated to obeying posted speed limits.

The Facebook posts and public service announcement were targeted specifically at reducing speed in all of our school zones, a strategy that we continue to employ year after year as school resumes following summer break. The Salem Police Department maintains a very positive and open partnership with the entire community and we are able to respond effectively to speeding motorists complaints in a timely fashion and prefer to be proactive in our approach to solving these issues.

**Enforcement:** A high level of dedication and resolve is exhibited by officers of the Salem Police Department in the enforcement of speed violations in the City of Salem. Patrol Division vehicles are equipped with up-to-date radar technology and officers are encouraged to utilize our two hand held LIDAR units to combat speed limit violators. When the LIDAR unit is brought to the patrol office after each use, the officer logs the hours it was used and the amount of summonses that were issued as result of its use. Patrol officers are given a location “hot spot” corresponding to the day of the month for both the day shift and the night shift. For a period of approximately thirty minutes each officer documents the number of vehicles that come through the target area and the speed that they are traveling. Officers issue summonses for violators that are speeding and are encouraged to use discretion depending upon the circumstances of each individual stop. When Officers are not answering calls or completing incident reports, they are conducting enforcement activities throughout the City.

During calendar year 2016, officers in the City of Salem issued 1,524 summonses for speeding. During calendar year 2015, officers issued a total of 1,324 summonses for speeding. The Salem Police Department performed fifty-three special speed enforcement assignments in 2016 utilizing the Virginia DMV grant. During these special speed enforcement assignments Officers issued 246 speeding summonses to motorists and 100 summonses for other traffic violations.



City of Salem Officer working stationary lidar (2016)

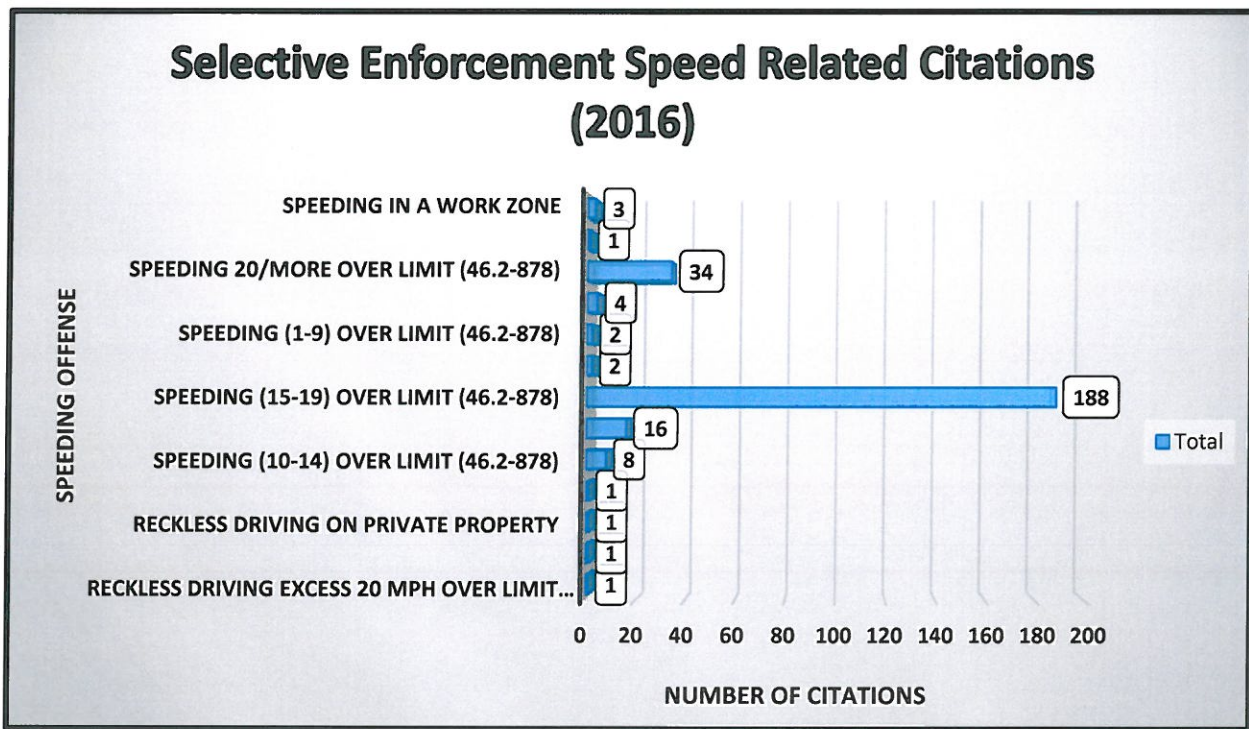
There was 1 arrest for DUI reported as well as 5 arrests not related to the traffic violation for which they were stopped. Officers issued 454 summonses in our target areas and 873 summonses within our target times.

**Outcomes:** The outcome of the speeding complaint made in regards to North Broad Street from the beginning of April 2016 is as follows:

**Overall Summary:**

<b>Total Days of Data</b>	<b>2</b>
<b>Speed Limit</b>	<b>25</b>
<b>Average Speed</b>	<b>20.26</b>
<b>Maximum Speed</b>	<b>39</b>
<b>Minimum Speed</b>	<b>5</b>
<b>Average Volume per Day</b>	<b>857.5</b>
<b>Total Volume</b>	<b>1,715</b>

Speed surveys were also completed by Officers and the results were the same with no summonses issued. However, the goal was still achieved due to the fact that the complainant and drivers observed the public speed measurement device posted in a conspicuous manner and the fact that patrol officers maintained a highly visible presence in the area while conducting speed enforcement on North Broad Street. During calendar year 2016 Senior Police Officer B.P. Critz was recognized by the administration of the Salem Police Department for his attention to speed enforcement where he issued a total of 263 summonses for speeding.





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**MIKE CRAWLEY**  
CHIEF

April 10, 2017

**DEREK WEEKS**  
DEPUTY CHIEF

**TODD CLAYTON**  
CAPTAIN

Senior Police Officer Blake P. Critz  
Salem Police Department  
36 E. Calhoun Street  
Salem, VA 24153

**RE: LETTER OF APPRECIATION**

Dear Blake:

During the calendar year January 1, 2016, through December 31, 2016, you wrote a total of 559 *Traffic Summonses* and 263 *Speeding Summonses* in the City of Salem. We attribute our highway safety success record to your outstanding efforts in promoting traffic safety in the City.

Please accept our sincere thanks and appreciation for your efforts. It is my hope that we continue this success in order to help ensure safety of citizens while living or visiting in our City.

Sincerely,

MIKE CRAWLEY  
CHIEF OF POLICE

DEREK WEEKS  
DEPUTY CHIEF OF POLICE

MDC/DMW:dsw

cc: Captain T. A. Clayton



# Salem Police Department

## Operational Order

**SUBJECT:** Selective Enforcement

**NUMBER:** 0803-2016

**EFFECTIVE DATE:** 10/14/2016

**REVIEW DATE:** (annually)

**AMENDS/SUPERSEDES:**

Mike Crawley, Chief of Police

**CALEA STANDARDS:**

### NOTE

This order is for internal use only and does not enlarge an officer's civil or criminal liability in any way. It should not be construed as the creation of a higher standard of safety or care in an evidentiary sense, with respect to third-party claims. Violations of this directive, if proven, can only form the basis of a complaint by this department, and then only in a non-judicial setting.

### I. POLICY

The Department will direct its resources based on compiled and reviewed crash data, citizen complaints and citizen requests for enforcement action with the intention of reducing traffic crashes and the unsafe operation of motor vehicles, mopeds and bicycles throughout the City.

### II. PURPOSE

Selective traffic enforcement is implemented and intended to reduce traffic crashes through proactive enforcement actions. The Department recognizes the importance of selective traffic enforcement activities as a means to help ensure safe travel throughout the City. It will be a priority of officers to utilize the enforcement of traffic regulations as a tool to promote the safe and efficient flow of traffic on the streets of the city. To that end officers will diligently enforce the laws related to motor vehicle, moped and bicycle operation paying particular attention to identified factors involved in crashes and in response to citizen complaints or requests for selective enforcement pursuant to this Operational Order. Furthermore, sworn employees shall take appropriate enforcement action towards all other violations of law that come to their attention.

#### **IV. PROCEDURE**

- A. The Department will implement selective enforcement techniques and procedures to include, but not be limited, to:**
  - 1. DUI Details**
  - 2. Seat belt and child restraints;**
  - 3. Traffic Checking/Occupant Safety details.**
  - 4. Stationary RADAR/LIDAR.**
  5. Portable RADAR system.
- B. The Chief of Police, or his designee, on a monthly basis, will review traffic crash data, citizen complaints and requests for traffic enforcement to determine those locations containing the highest number of traffic crashes and citizen complaints based on specific location, time and specific violations causing traffic crashes or traffic violations in those locations.**
- C. Based on this review the Department will deploy personnel and necessary specialized equipment to those identified locations to take appropriate enforcement action.**
- D. The portable RADAR system and any other numeric speed sensors will be deployed based on greatest need after a review of traffic crash data and citizen complaints or requests for traffic enforcement. Deployment will be in a secure, safe location that does not create a traffic hazard.**

#### **V. Traffic Checking Details**

- A. Site Selection**
  - 1. The Services Division shall be responsible for the initial survey and selection of sites suitable for conducting traffic checking details. Furthermore, the Services Division shall maintain a permanent list of approved sites, distributing such to all platoon supervisor.**
  - 2. The following shall be utilized in selecting a site:**
    - a. The site should have adequate visibility to provide safety to sworn employees and approaching motorists.**
    - b. There should be sufficient space adjacent to the roadway in order to accommodate parked police vehicles.**
    - c. Adequate space should be available to allow vehicles to be pulled out of the traffic stream for closer inspection without creating a hazard.**





# Salem Police Department

## Operational Order 0800-2016

**SUBJECT:** Traffic Procedures

**Revision Date:**

**Effective Date:** 10/14/2016

**Review Date:** Annual

**Amends/Supersedes:**

**CALEA Standard:**

*Hee Ceng*

### NOTE

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### I. PURPOSE

The purpose of this written directive is to provide written guidelines for the investigation and reporting of traffic accidents, securing accident scenes, and collecting necessary evidence, and data. Various patrol procedures shall also be detailed.

### II. POLICY

The Salem Police Department shall respond to the scene of all reported traffic accidents. The responding officers will take control of the accident scene, conduct the investigation, and report on forms designated by the Commonwealth of Virginia.

### III. PROCEDURE

#### A. Types of Enforcement

1. Warnings: Verbal Warnings may be issued to a violator when there is a minor traffic infraction or when the act may be due to ignorance of a local ordinance that may be a unique violation or a violation of which the driver may not be aware. A verbal warning, properly given by an officer, can be more effective than other types of enforcement while building rapport with the community. Verbal warnings fall under the umbrella of officer discretion and are not documented.

4. Other information that must be provided to the motorist prior to release.

**D. Uniform Enforcement Policies**

1. DUI/DUID: This is a serious threat to the safety of all motorists/pedestrians and should be treated as such according to current laws and procedures.
2. Suspended/Revoked Operators License: Should be charged on VUS. If charged a second time during the same shift, the motorist should be physically arrested and taken before the Magistrate since he/she is not obeying the first summons.
3. **Speed Violations: Should be a clearly flagrant speed violation; criteria for the issuance of the VUS may depend upon location, weather conditions, traffic flow, etc.**
4. Other Hazardous Violations: Consider degree of hazard, location, traffic flow, and previous traffic problems in this area.
5. Off-Road Vehicle Violations: Officers should enforce registration and insurance laws with off-road vehicles found on public roadways. (For off-road accidents, see **Section III, Subheading G**, of this directive).
6. Equipment Violations: Consider issuance of summons for any essential equipment violations.
7. Public Carrier/Commercial Vehicle Violations: Consider traffic congestion, lack of parking, and carrier needs for delivery access. Repeat offenders should be cited.
8. Other Non-Hazardous Violations: Consider warning unless repetitive or flagrant.
9. Multiple Violations: Depending on circumstances, charge most serious violations and give warnings on least serious.
10. Newly Enacted Laws and/or Regulations: Normally a “grace period” is established during which only warnings are given. Thereafter, officers should use their discretion.
11. Traffic Accidents: See **Section III, Subheading G**, of this directive.

## PEDESTRIAN SAFETY

**Problem Identification:** For calendar year 2016, the Salem Police Department obtained a Department of Motor Vehicles grant for selective enforcement applicable to Pedestrians Safety. Within the city's Downtown area, there are four pedestrian crosswalks that are heavily utilized by the public.

These pedestrian crosswalks are all located on East Main Street, which is a two lane, divided highway running east and west. Crosswalk 1 is located in front of the Roanoke County Courthouse complex and leads directly to a popular Salem eatery known as Mac & Bobs. Crosswalk 2 is located in front of the Salem Public Library, which is located directly across the street from another popular restaurant known as Mill Mountain Coffee and Tea. Crosswalk 3 is located in front of another popular destination known as O'Brien's Meats and situated across the street is a popular antique mall known as Charlotte's Web. Crosswalk 4 is located near the front entrance to Macado's restaurant, which is located across the street from The Blue Apron, which is yet another restaurant. Crosswalk 4 is located on the crest of a slight incline in the roadway. The restaurants located at Crosswalk 1 and Crosswalk 4 all serve alcohol. All four crosswalks are clearly marked with painted pavement and are posted with safety yellow metal signs in the middle of the roadway that state "State Law Yield to Pedestrians". In spite of the signage and pavement paint, drivers continue to fail to stop for pedestrians in the crosswalks and there have been a number of near misses reported to the police department by citizens.

The City of Salem also provides the public with numerous events that are held at the Farmer's Market. The Farmer's Market is in downtown Salem and citizens need to cross East Main Street to attend the event. Some events held at the Farmer's Market are concerts, Salem After Five, Pumpkin Fest, and cooking shows.

**Policy:** Currently there is no written policy in place for this type enforcement. However, officers that were assigned to work this grant were given specific directives by supervision to observe the crosswalks violations and issue summonses to violators. The City of Salem Planning and Development Department is currently spearheading a campaign to revitalize our Downtown area through attracting a variety of small businesses to the area as well as offering existing funding to through grants to improve the facades of their respective storefronts. As this project develops how the police department approaches all manner of traffic enforcement in the area will likely evolve and appropriate policy may be developed.

**Planning:** The planning for undertaking this type of enforcement was largely initiated based upon complaints from citizens and business owners alike in the Downtown area. Limited data regarding this problem was also collected internally from reviewing calls for service and the TREDs database in an effort to identify our problem area(s). Officers assigned to work this area were provided with unmarked vehicles and bicycle unit officers were also enlisted on occasion to a police this area. Officers were assigned to the Downtown area from 9:00 a.m. until 3:00

p.m. on each day this selective enforcement detail was undertaken. Also taken into account as part of this issue was evaluating whether or the police department had deployed an appropriate number of crossing guards in Downtown when community events were taking place at our farmer's market. This was of concern due to the fact that the aforementioned Salem After Five concert series typically attracts a large crowd and alcohol is served at the event as well as there are a large number of children who attend the event with their families. There is limited parking near the event, so most attending the event must park and traverse at least one intersection located at East Main Street and Broad Street as well as one crosswalk located just east of the intersection in order to arrive at the farmer's market.

The police department frequently partners with engineers from our electric department to discuss issues with traffic signals and traffic patterns throughout the city. During these discussions, several intersections where pedestrians had been hit in the past were evaluated. One intersection in particular that was discussed is the intersection located at Electric Road and Springfield Avenue. Through these discussions it was determined that additional signage may be needed in this area due to a large quantity of vehicles are attempting a U turn at this intersection on a green signal, while at the same time traffic is making a right turn out of the Lakeside Plaza parking lot on a green signal.

There has also been discussion with engineers from the electric department about adding a pedestrian crosswalk in the north side of the Lakeside Plaza property located on East Main Street between a Valley Metro bus stop and the Goodwill Industries property. Lastly, the pedestrian crosswalks located at the intersection of Roanoke Boulevard and Hemlock Road are in need of a critique of their design. This area is situated at the main entrance to the VA Medical Center; there is a convenience store located across the street from that entrance onto the medical center property that incurs heavy pedestrian traffic during daytime and nighttime hours. Planning regarding these issues continues to develop but corrective action continues to slow largely due to budgetary constraints and other infrastructure projects in progress throughout the city.

The administration at the Salem Police Department have also met with the City of Salem Commonwealth's Attorney to discuss the problem areas to include aggressive enforcement of violations and to also discuss the need for a collaborative effort between law enforcement and the CA's office to stop these violations. The Commonwealth's Attorney agrees that the nature of these offenses are serious and continues to be an active partner with the police department, engineering department, and street department in remedying these issues.

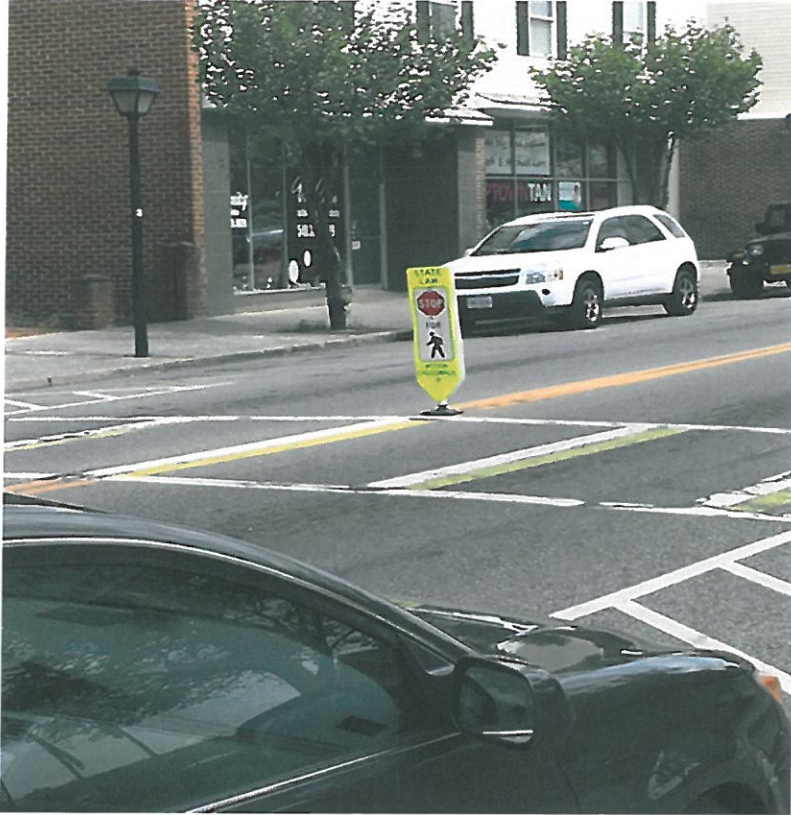
**Training:** Officers assigned to the enforcement detail were given a copy of the state code entitled "Fail to Yield to Pedestrians in crosswalks". Officers were reminded that the pedestrian has to be "within" the crosswalk and that standing on the sidewalk preparing to enter the crosswalk is not a violation of state law.

**PI&E** During calendar year 2106, the Salem Police Department conducted the following public information and education activities in regards to the pedestrian safety category:

- During spring, summer, and early fall, officers went door to door at Downtown businesses to alert business owners as well as citizens of the upcoming selective enforcement efforts in the Downtown area.
- Elderly Drivers Presentation (May 2016) Segment of this presentation placed emphasis on safely approaching pedestrian crosswalks in a vehicle.

**Enforcement:** During calendar year 2016, officers worked 11 Selective Enforcement Pedestrian/ Bicycle Grants totaling 60 hours. Fifteen drivers were issued summonses for failing to yield to pedestrians in crosswalks and 62 other summonses were issued. Officers regularly are made aware of the events that are occurring at the Farmer's Market in roll call briefings and are requested to provide extra patrol in the area to make sure that vehicle and pedestrian traffic are all in compliance with the law.

**Outcomes:** Since this enforcement effort, there has been a reduction in complaints by pedestrians that utilize the crosswalks in the downtown area. The police department also continues to value the importance of having crossing guards on duty at the pedestrian crosswalks during larger events to ensure the safety of the public as they cross the street to get to the event venue. Two of the four issues with the Electric Department have been corrected. A U-turn yield sign has been added to the intersection of Electric Road and Springfield Avenue. A yield to pedestrian sign was added to the intersection to advise drivers that pedestrians have the right of way when they are crossing.



Pedestrian Crosswalk on E. Main Street (2016)

Pedestrian Related Crashes				
Month	2016			
	Crashes	Fatalities	Injuries	Total
January	1	0	1	2
February	1	0	1	2
March	1	0	1	2
April	1	0	1	2
May	0	0	0	0
June	0	0	0	0
July	0	0	0	0
August	0	0	0	0
September	0	0	0	0
October	1	0	1	2
November	0	0	0	0
December	0	0	0	0
<b>Totals</b>	<b>5</b>	<b>0</b>	<b>5</b>	<b>10</b>

# EXTRA WORK - OUTSIDE OVERTIME

TO: Sergeant S. R. Chamberland

DA: November 21, 2016

The DMV BICYCLE/PEDESTRIAN GRANT has requested 2 officer(s)  
(agency)

for PEDESTRIAN CROSSWALK Enforcement on Thursday  
(event) (day)

December 15, 2016 at 8 a.m. - 3:30 p.m.  
(month/date)

## DMV BICYCLE/PEDESTRIAN ENFORCEMENT GRANT (OOT)

Note: Complete DMV activity sheet and return to the Major. All officers are required to make copies of all citations issued and arrest information - main emphasis is on BICYCLE/PEDESTRIAN Enforcement.

*All officers will utilize a vehicle that possesses a camera and laptop if available. Please be advised that all persons must have the proper training prior to signing up for this OOT. Please contact the Services Division Lieutenant to receive training.*

Please list below the officers selected for the above duty and return a copy of this form to me.

### Officers

Seth Chamberland

✓ 7.5 hrs.

Jason Shilling

✓ 7.5 hrs.

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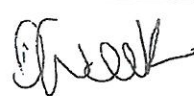
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DEPUTY CHIEF D. M. WEEKS