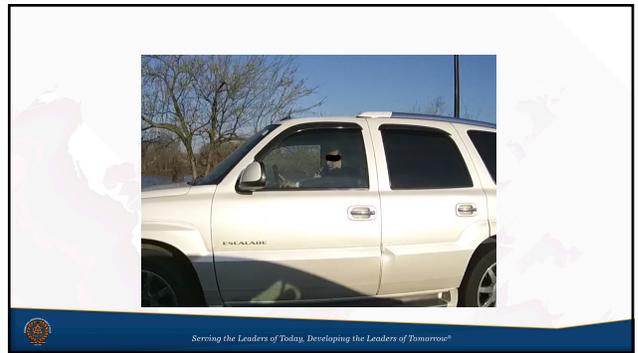
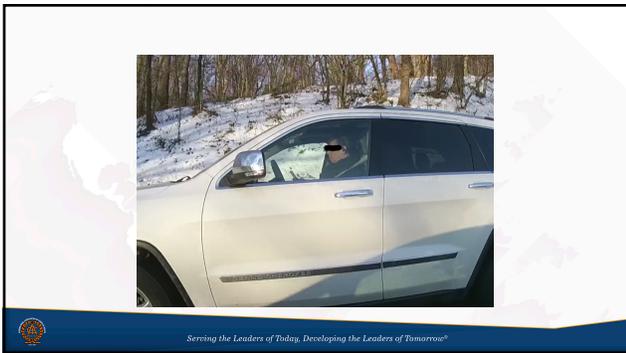
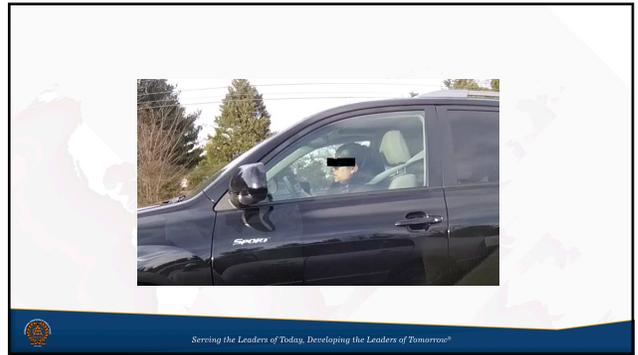


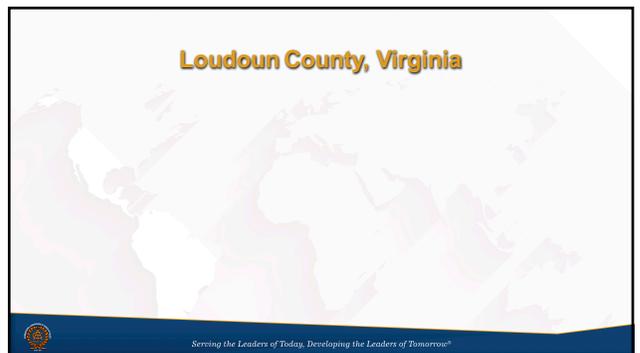
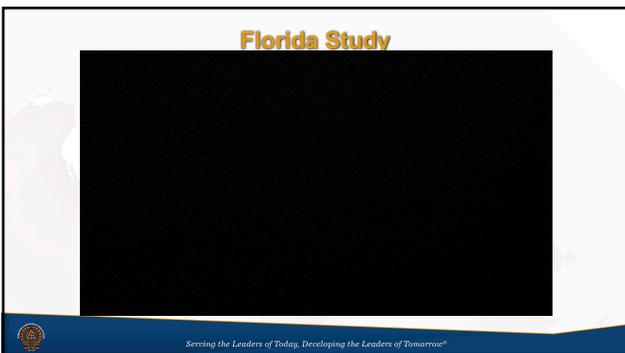
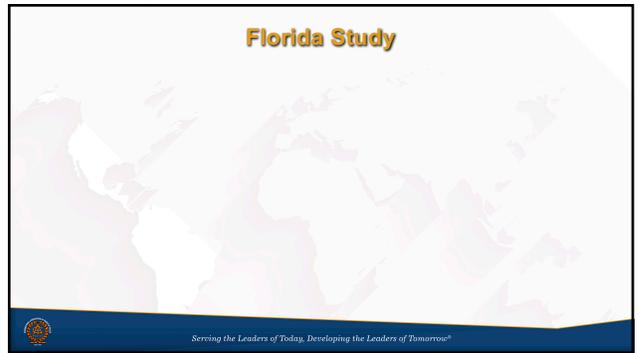


## Distracted Driving

Innovative Education and Enforcement Campaigns

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Loudoun County, Virginia



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By Jack Moore (<http://wtop.com/author/jack-moore/>)  
November 14, 2016 1:13 pm



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GET YOUR HEAD  
OUT OF YOUR APPS  
DRIVE SAFELY



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**California Highway Patrol**

- Target ages 16-19, 20+
- Strategic plan: statewide surveys/enforcement
- Agency wide training
- Education:
  - "Impact Teen Drivers"
  - "Smart Start"
  - Adult safety presentations
  - Highway messaging
  - Social media



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**Fergus@theiacp.org**

Mike Fergus  
Program Manager



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