

Click It or Ticket May Mobilization Sample Letter to the Editor

Dear Editor:

As spring and summer approach and we get out more, we tend to drive more. As such, it is our time to focus on the use of seat belts and child safety seats across our area. From May 18-May 31, (Your Agency) will join with law enforcement agencies across Virginia and the nation to crack down on all motorists breaking traffic laws with an emphasis on seat belt and child safety seat use. Special checkpoints and other stepped-up law enforcement activities will be held throughout this Click It or Ticket Mobilization.

According to DMV: The Highway Safety Office, there were 821 fatalities in 2008. Of those, 612 fatalities occurred in vehicles that were equipped with safety restraints. 342 or 54 percent of the 612 fatalities were not wearing restraints.

That's why (Your Agency) will be out on area roadways ensuring that motorists are obeying all traffic laws including wearing their seat belts with this Click It or Ticket enforcement mobilization, and throughout the year in an effort to save more lives on Virginia's roadways.

Regular seat belt and child safety seat use is the single most effective way to protect your self and others in a crash; it costs nothing and takes very little effort. Unfortunately, too many Virginians still need a tough reminder to buckle up.

On behalf of (Your Agency), please make sure that each person in your vehicle is buckled up, including yourself, because if you don't, we will - Click It or Ticket.

For more information, please visit www.dmvnow.com/highwaysafety

(Name, address and phone number)*

*The newspapers must have these to verify the identity of the sender, but won't print the street address of phone number.