Sample Virginia Initiatives

Four year and community colleges in Virginia are complying with federal requirements to enact policies, share information, provide counseling resources or referral, and are engaging in numerous alcohol awareness, prevention, and intervention activities. Several include alcohol concerns as part of their student threat assessment.

Virginia Tech has a Campus Alcohol Abuse Prevention Center offering resources for a safe 21st birthday, community standards and sanctions, and the Party Positive campaign to reduce high-risk drinking by showing students how to have a good time while not overdoing it—how to prepare for decisions they may face, to limit excessive drinking, and have a good time. Party Positive recently won top honors from the National Association of Student Personnel Administrators.

Tidewater Community College, the College of William and Mary, Randolph-Macon College, Roanoke College, and Virginia (VA) Commonwealth University were awarded education grants from the Virginia Department of Alcoholic Beverage Control. Tidewater hosted an ABC college tour event for students, faculty, staff, and community advocates with informative workshop tracks for student leaders and staff.

Paul D. Camp Community College offers a community resource toolkit, and helpline, and includes alcohol awareness into weekly Tuesday Talks.

Virginia Western Community College is part of a local coalition to prevent young driver alcohol impaired crashes including Roanoke City, Roanoke City Police Department, Carilion Clinic, Mothers Against Drunk Driving, US Attorneys Office, Blue Ridge Behavioral Healthcare and Jefferson College of Health Sciences.

At the University of Richmond, the health and wellness department offers information, screenings and campus resources, and the campus police department provides a number of programs including: Reducing Impairment through Supplemental Knowledge (RISK); Driving Under the Influence; Narcotics Identification, Detection and Abuse; Alcohol Abuse; UR Aware.

VA Commonwealth University (VCU) annually assesses student health behaviors, and implements social norms campaigns. VCU prevention programs were designated as model programs by the US Department